

Awards and Recognition



CAMPAIGN AWARDS - The United Way of Marathon County understands the amount of time and dedication it takes to run a successful campaign and we have developed a number of different award categories that your company can earn. To be considered you must have your campaign results to the United Way Office by December 15, 2009. Need ideas? Check out *Award Winning Campaigns* on our website.

OUTSTANDING PACESETTER - Presented to a Pacesetter company that demonstrates an increase in revenue, participation, and overall support.

MOST IMPROVED CAMPAIGNS - Presented to those companies that show an increase of 40% or more in company campaign revenue generated.

NEW PARTNER AWARD - Recognizes companies running their first company wide employee campaign.

COMMUNITY CHALLENGE- Presented in five categories based on company size. To qualify for the award, 50% of employees must contribute to the campaign and per capita giving must average \$50 or more. Traveling trophies are awarded to two companies in each category.

UNION ACHIEVEMENT - Certificates of achievement for companies with union participation that reflects an increase in percent participation and average gift. A traveling trophy is presented to the union with the highest overall increase.

SPECIAL ACHIEVEMENT - Recognizes companies that have significant corporate/employee financial giving, high employee participation and community involvement through volunteering.

OUTSTANDING COMMITTEES - Presented to those committees that go above and beyond what's expected, exceed their goals and show consistent growth.

CIRCLE OF EXCELLENCE GOLD - Recognizes companies that reach annual campaign revenues of \$200,000 or more.

VOLUNTEER RECOGNITION - While Campaign awards recognize those that give, we present several awards to individuals that advocate and volunteer.

CAMPAIGNER OF THE YEAR - Presented to an individual who consistently provided leadership and supported others in their efforts to build a successful campaign.

AMBASSADOR OF THE YEAR - Presented to an individual ambassador who went above and beyond in building relationships to benefit United Way.

UNITED WAY VOLUNTEER - Recognizes individuals who volunteer with United Way in a variety of capacities and are also active with other organizations in our community.