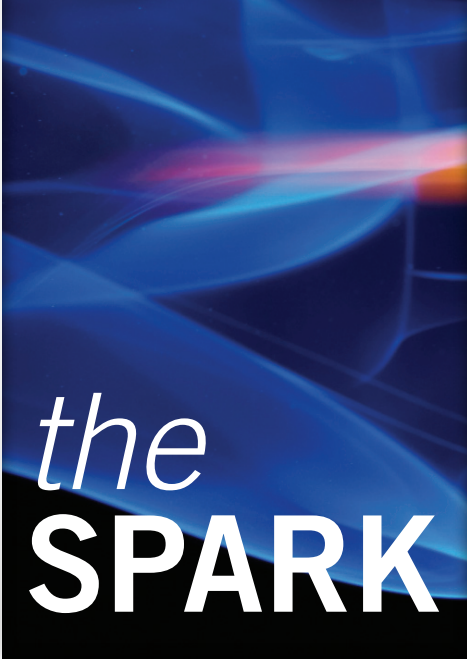


FALL 2011



United Way

# EMERGING LEADERS

United Way Emerging Leaders is a group of young professionals committed to strengthening our community and our future. Through deeper involvement in the community, we gain insight and take action to improve Marathon County.

MAKE OF IT WHAT YOU WANT  
TRUE **LEADERS** HAVE VISION

WHAT  
**INTERESTS**  
YOU?

TAKE **ACTION**  
GAIN INSIGHT

MAKE A DIFFERENCE  
**YOU** CHOOSE YOUR  
TIME COMMITMENT

## UPCOMING EVENTS

Off The Record

**KINZIEGREEN**  
KIRK HOWARD  
Nov. 2, 2011

Back Stage Pass

**NORTH CENTRAL HEALTH CARE**  
GARY BEZUCHA, CEO  
Nov. 15, 2011 at 4:15

**UWMC**  
JIM ROSENBERG  
Dec. 6, 2011

## WANT TO GET MORE INVOLVED?

Contact Us To Learn More About Our Committees  
[tdunwoody@unitedwaymc.org](mailto:tdunwoody@unitedwaymc.org)

- Membership/Events
- Marketing
- Volunteer Projects
- Leadership Development
- Career Closet Project

OPPORTUNITIES TO  
**CONNECT**  
**SERVE**  
**LEAD**



# FANTASTIC 5K

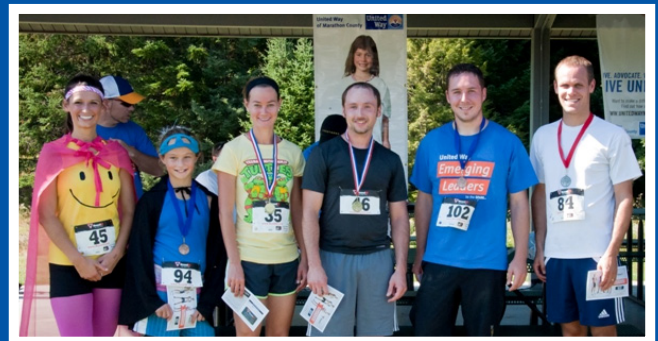
## *Fantastic 5K supports 2011 Children's Spaces Project*

Children and adults alike unleashed the superhero inside of them during our inaugural Fantastic 5K – Unleash the Superhero in You event on Saturday, September 10 at Machmueller Park in Weston. This event was created to help raise money to directly support the Emerging Leaders annual signature project.

“We wanted a unique theme that would be fun and encourage families, friends and Emerging Leaders to get out and be active,” event coordinator Leslie Brown said. “We were impressed with the turnout and look forward to seeing the finished Children’s Spaces.”

Please save the date for next year’s Fantastic 5k: Saturday, September 8, 2012.

Thank you to all of our sponsors, volunteers and participants. Event photos at [fantastic5k.com](http://fantastic5k.com).



## GLOW GOLF



It was another exciting but cold Glow Golf event this year. We had a three-way tie for first place! After a drawing, the winner of the prize packages were Kelly Clark’s foursome.

Kelly Clark and friends also were decked out in glowing things and each took home a \$10 gift card to The Great Dane. Honorable mention goes out to Travis Stanke for his unique cart decoration!

Thanks to all of our hole sponsors and special thanks to City Grill and Dani for brightening the tee box at Hole 5.

## BLACK OUT EVENT

About 65 Emerging Leaders attended the Black Out event in the Liberty Mutual Atrium. Did you know this space existed? Members and guests enjoyed the fabulous décor as they made new connections during the networking, viewed photos of the Children’s Spaces, and found out about new opportunities while enjoying great appetizers and black punch. Do you know Wausau Insurance put us on the map 100 years ago? It was purchased by Liberty Mutual in 1999 and currently employs about 1,000 people in Wausau.



# Transforming Children's Spaces

## Spencer Kids by Brad Will



What began as a simple project to transform a tired old space turned into more of a journey about connecting with people and communities, serving for a greater good, and leading by example. After working late Friday during Day 1 (of 3) of the installation, everybody began to reconnect with what this was really about. It was about creating a new physical space for kids to affirm their place and value within the organization and their community and to give them a quiet but fun area to hang out together or for independent studies or quiet activities. It was also about transforming ourselves. In the end the project was finished but more than that, Emerging Leaders had the opportunity to share in community beyond the usual borders of our routines and to make an impact in the lives of kids in Spencer. Everyone at Spencer Kids were overwhelmed with joy at the new space and community members took time to stop in over the weekend to see what all of the hustle was about and to express their gratitude for our efforts.

## Tyler's Home by Jenna Rennie



The transition of the Tyler's Home facility in Wausau has made a substantial impact on everyone involved at the facility. We were excited to hear that the first weekend the kids were at the facility there were less behavioral problems, the kids loved their Friday night movie on the BIG screen, enjoyed looking at themselves in the bubble mirrors, and enjoyed the new computer screens.

Heidi Elgersma, Tyler's Home, Family Services Manager, said "The transformation of the children's space at Tyler's Home for Kids has greatly affected the lives of everyone involved in our program. An everyday living room space has now become relaxing, inviting and FUN! Children have access to an environment and equipment that best suits their special needs and interests. Staff enjoy being able to offer various activities specifically designed with the children's ages and abilities in mind. Parents feel proud and confident leaving their children for programming in our new innovative space. Many families have implemented these same great ideas."

## GET IN ON OUR NEXT PROJECT

### CHILDREN'S SPACES VOLUNTEER PROJECT

We are excited to begin plans for the six smaller Children's Space projects which will take place from January to March! If you would like to help plan, design, or implement one of these, please contact Fred Heider ([fheider@ncwrpc.org](mailto:fheider@ncwrpc.org)) or Deanna Schuette ([dschuette@unitedwaymc.org](mailto:dschuette@unitedwaymc.org)).

### BUNDLES OF JOY

Sign up to wrap gifts for a great cause! All funds raised from gift wrapping at the Wausau Center Mall benefit Bundles of Joy, a United Way project that supplies infant formula and diapers to struggling families in Marathon County.

Sign up for 2 hr shifts online for Saturday Dec. 3 or 10

## Career Closet

The Career Closet serves men and women in need of clothes for interviewing or employment. Customers may select up to two outfits at no cost to help them start a work wardrobe.

- Where: US Bank Building, 401 Fifth St., Suite 320, Wausau
- Hours: Tuesdays from 4:00 to 5:15 PM | Wednesdays from 11:30 AM to 1:00 PM

[careerclosetwausau@gmail.com](mailto:careerclosetwausau@gmail.com) or [Click Here To Volunteer](#)



**Career Closet**  
A project of United Way Emerging Leaders

A special thank you to Eastbay for raising \$156 for Career Closet with their bakesale fundraiser.

# BACK STAGE PASS

## MARATHON COUNTY JUVENILE SYSTEM



Emerging Leaders met at the Marathon County Courthouse in October with Judge Greg Grau, who discussed three categories within the system: truancy, delinquency, and abuse and family issues. He explained that truancy often indicates if a child is on the path to some type of delinquency and therefore the process for dealing with truants is quite involved. Specialists meet with all cases once per week and work with each child and their parents to establish the best ways to get them back on the right track.

He pointed out the importance of treating each child uniquely in addressing their truancy and contributing factors and is concerned that truants are not exposed to other delinquents that may pose as negative influences. Video footage of the secure facility was also shared and Becky Bogen-Marek from the Department of Social Services explained the process used to determine if

and for how long a child needs to stay there, as well as the role DSS plays in supporting youth in the system or potentially becoming a part of this system.

It was apparent that there is a strong system in our community along with commitment from personnel to ensure youth get the right supports, or in some instances consequences, that can redirect their behaviors. In Marathon County troubled youth are identified early and held accountable for their actions at an early age. Special thanks to Becky Bogen-Marek and Judge Greg Grau for sharing their time with us!

We are also a community rich in youth-serving programs that aim to keep kids out of the system and on the path to a fulfilling and successful life. Your United Way donation as an Emerging Leader supports these programs, which you can [view on our website](#).

## LUMINARY AWARD GOES TO...



Megan Lawrence, General Manager of Wausau Center Mall, was awarded the Emerging Leaders' Luminary Award for the 3rd quarter of 2011.

Megan is always willing to help out at the Career Closet and played a significant role in the United We Can event. She recruited donations for our Emerging Leaders' brat stand and had an integral role in last minute coordination to move the event from the rainy outdoors to inside the mall. In addition, Megan participated in the Fantastic 5K and volunteered at the event. Lastly, her dedication in planning for the Spencer Kids Group Children's Space Project and commitment to spend the entire weekend there, start to finish, made a huge impact on project completion. Congratulations Megan!

## OFF THE RECORD

In September we went **Off the Record with John Tubbs**, President of M&I Bank, BMO Financial & United Way Board President. Here are some tips from the conversation:

- Always be honest and communicate with your team.
- Be consistent with who you are 24-7. You never know who is in your audience.

In October we went **Off the Record with Mark Bradley** from Ruder Ware. Here are some of the key points Mark made at the event:

- Information overload is more prevalent than ever. Be selective in what you read and get rid of the junk.
- Don't just show up – Show up and make a difference.

Mark's quote is *"Chance favors the trained mind."*

## BE PART OF THE CHANGE

Emerging Leaders were asked to participate in a Marathon County Government focus group to provide input on their strategic planning process. Thank you to the 14 members that attended to help make a difference.

JOIN US ONLINE

[UNITEDWAYMC.ORG/EMERGINGLEADERS](http://UNITEDWAYMC.ORG/EMERGINGLEADERS)

f | [FACEBOOK.COM/GROUPS/EMERGINGLEADERSMC](https://FACEBOOK.COM/GROUPS/EMERGINGLEADERSMC)

in | [LINKEDIN.COM/GROUPS?GID=2612354](https://LINKEDIN.COM/GROUPS?GID=2612354)