



United Way
Women in Action

EXPERIENCE THE COLLECTIVE POWER OF WOMEN

Membership Information

We are Women in Action

Our Mission

Women in Action empowers positive change in the lives of others through leadership and involvement in philanthropy, volunteerism and advocacy.

Many women in our area are facing hardships that take a toll on their lives, their families and the community. And many women in our area are poised to help. Women in Action is about mobilizing women to help women. It's a unique opportunity to join a powerful network of women who have come together to address some of our community's most pressing issues – because we know we can make it a better place. Women in Action is in good company. It is part of a nationwide movement at the United Way called the Women's Leadership Council. More than 140 United Ways across the country have similar programs focused on developing a powerful voice for women in philanthropy.

Our Action Plan

Women in Action will provide support for services and programs that fuel a woman's quest for self-sufficiency. Our goals will be supported by measurable outcomes that will be reported on a regular basis. We look to drive our goals with a strong Charter membership in Spring 2008 and an ongoing membership drive that will result in 180 members by Spring 2009, raising a minimum of \$50,000. We will become educated on barriers faced by women in our community, formally through educational opportunities and informally through hands-on volunteer service.

We invite you to join us today as Charter Members of Women in Action

As we prepare for the official launch of Women in Action, we are recruiting Charter Members to strengthen our foundation. We invite you to join Women in Action because we know you appreciate this unique opportunity to deeply engage in community concerns. You appreciate the value of membership; you want to experience the collective power of women; and you have what it takes to be a Charter Member driving an innovative grassroots approach to our community's most critical needs.

Value of Charter Membership:

- Networking with other women who care about our community
- Personal growth through community involvement
- Educational forums about critical community issues
- Invitations to special events for Women in Action and United Way of Marathon County
- Hands-on volunteer opportunities
- Recognition in event programs, through United Way and local media
- The satisfaction of making a difference in people's lives

Member Attributes:

- Commitment to making a difference and lasting contribution to the community
- Desire to connect with women of similar interests and influence to address complex community needs
- Appreciation for the importance of volunteerism and its positive impact on the community
- Personal financial contribution of \$250 minimum as a philanthropic commitment to Women in Action
- Willingness to ask others to invest in Women in Action
- Willingness to give your time and talents to make a difference
- Belief in the community benefits of Women in Action and desire to be part of its success