

# Awards and Recognition



United Way of Marathon County understands the amount of time and dedication it takes to run a successful campaign and we have developed a number of different award categories that your company can earn.

## Pacesetter

- Sets a goal to increase employee participation
- Sets a goal to increase campaign revenue
- Provides a corporate gift
- Promotes leadership giving
- Engages employees through volunteerism
- Commits to using the 8 Steps to Success

Pacesetters will be recognized during the campaign in various ways. Including a banner for the company to display, on our website, during the Kick-Off Breakfast and Recognition Luncheon.

## Outstanding Pacesetter

Presented to a Pacesetter company that demonstrates an increase in revenue, participation, and overall support.

## Community Challenge

Presented in five categories based on company size. To qualify for the award, 50% of employees must contribute and per capita giving must average \$50 or more. Traveling trophies are awarded to two companies in each category.

## Circle of Excellence Gold

Recognizes companies that reach annual campaign revenues.

Bronze	\$10,000 - \$50,000
Silver	\$50,000 - \$200,000
Gold	\$200,000+