

OUR GOAL: Increasing Affordable Housing and Eliminating Homelessness

BY THE NUMBERS:

10%
Marathon County households in poverty

41%
Marathon County ALICE households

459
Families received housing and lodging assistance in 2016

18%
Unmet housing requests in 2016

2016 HOMELESS SURVEY RESULTS

Length of Homelessness



Top 3 Reasons for Homelessness

- Relationship Problems
- Substance Abuse/Misuse
- Unable to Pay Mortgage/Rent

2016 COALITION ACCOMPLISHMENTS:

- ⇒ Continued second year of a pilot housing program to provide case management, temporary housing and financial assistance to families.
- ⇒ Increased awareness of homelessness issues for 31 community leaders during a bus tour of local shelters, and 60 community members during a screening of the film, "30 Seconds Away."
- ⇒ The Emergency Housing Assistance Fund received United Way funding for 2017-2019 to help people stay in their homes and obtain safe shelter.
- ⇒ Created a mental health subcommittee that identified mental health and AODA (alcohol and other drug abuse) issues impacting homelessness.
- ⇒ Funded a homeless outreach worker at to connect individuals who are experiencing homelessness to shelter and supportive services. 21 men, 8 women and 5 children received basic needs and housing services.
- ⇒ Implemented an assessment tool for partners to track progress of clients, increasing the number of people housed.
- ⇒ The Community Warming Center helped 30 guests obtain permanent housing.

MEET ALICE:

Asset **L**imited **I**ncome **C**onstrained **E**mployed. ALICE lives in every community and neighborhood. ALICE is employed at day care centers, nursing homes, retail centers, in offices and assembly plants, but barely gets by, often living paycheck to paycheck. They struggle to make ends meet and are challenged to save money "for a rainy day" or emergencies. Read the complete ALICE research report at www.UnitedWayMC.org.

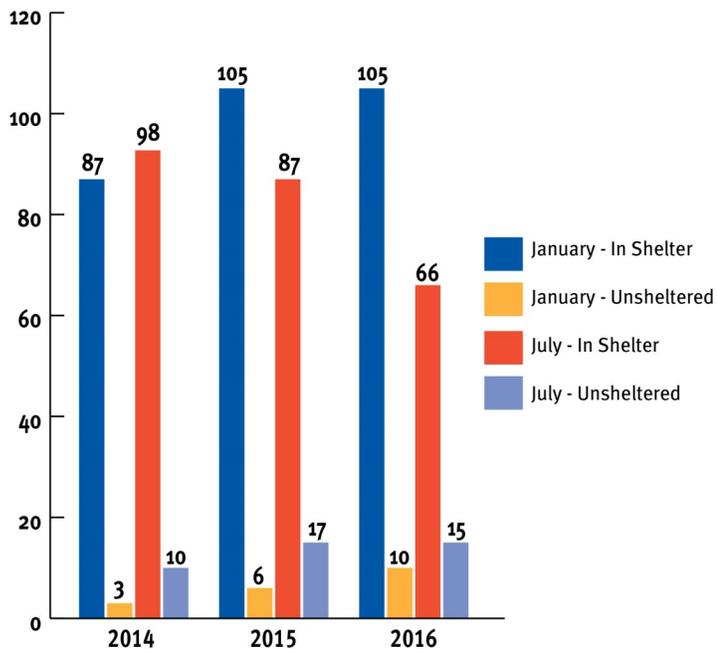
WHAT SUCCESS LOOKS LIKE:

John, Jane, and their three young children became homeless due to drug dependency and family issues. The family moved into an apartment that is part of a new housing pilot program where John and Jane received ongoing case management support. The goal of this program is to help families overcome barriers to being financially stable. With the help of their case manager, John obtained a permanent full-time job and Jane went back to school and is now employed full-time. They were able to move into their own apartment and buy a vehicle. They overcame their dependency on drugs, started paying off their debts, and are now looking forward to being able to spend more time together as a family.



(names have been changed to protect confidentiality)

POINT IN TIME COUNT RESULTS



VISION

Eradicate homelessness in Marathon County by collaboratively raising awareness, defining needs, and finding solutions for housing challenges.

MISSION

The mission of the Housing and Homelessness Coalition is to collaboratively raise community awareness to end homelessness by maximizing and strengthening existing resources, developing new, relevant solutions, and creating a seamless delivery of services to end homelessness in Marathon County.

MEMBER ORGANIZATIONS

Catholic Charities of Diocese La Crosse	Marathon County Social Services	United Way of Marathon County
Center for Veterans Issues	NAOMI	US Bank
City of Wausau	North Central Community Action Program	Tomah VA Medical Center
CW Solutions/FSET	North Central Health Care	Wausau City Police Department
First United Methodist Church	Office of Congressman Sean P. Duffy	Wausau Community & Economic Development
Forward Services Corp.	Randlin Family Adult Care Homes, Inc.	Wausau Community Development Authority
Grebe's Inc.	St. Anthony Retreat Center	Wausau School District
Greenheck Fan Corp.	St. Vincent de Paul	WI Dept. of Workforce Development
Habitat for Humanity	The Salvation Army	WI Dept. of Veterans Affairs
Marathon County Health Department	The Wausau Area Apartment Association	Wisconsin Judicare Inc.
Marathon County Sheriff's Department	The Women's Community	

GOALS

HHC and its collaborative partners believe Marathon County can eliminate homelessness and improve housing stability by working together to accomplish the following common goals:

- Create and sustain a collaborative network that prioritizes finding solutions to homelessness and housing challenges in Marathon County.
- Coordinate resources leading to stable housing outcomes.
- Identify and develop affordable opportunities in Marathon County.
- Connect individuals who are housing challenged to immediate, mid, and long-range housing resources.

ON THE HORIZON

In 2017, the Housing and Homeless Coalition will:

- Establish priorities and develop a work plan that support the goals stated in the 10 Year Plan to End Homelessness.
- Continue education and conversation among providers to best coordinate program and use limited resources to address the need.

2016 SPONSORS

