

OUR GOAL: Improve food security in Marathon County

BY THE NUMBERS:

27.1%

LIFE survey respondents struggle to buy food

41%

Marathon County ALICE households

10%

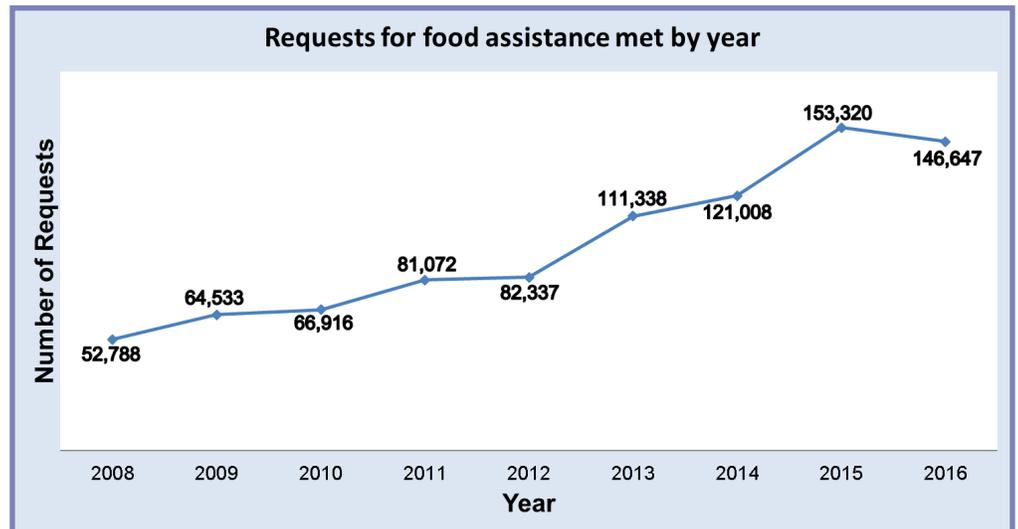
Marathon County households in poverty

78.9%

LIFE survey respondents concerned about wages not meeting household expenses

2016 COALITION ACCOMPLISHMENTS:

- ⇒ Increased the amount of healthy, nutritious foods such as proteins, fruits and vegetables to food pantries for distribution.
- ⇒ 326 participants in Nutrition & Budgeting Lessons
 - ◆ 95% of surveyed participants with young children plan to eat more fruits and vegetables with their children.
 - ◆ 99% of surveyed participants plan to use at least one of the new ways learned to get more for their food money.
- ⇒ 1.93% decrease in 2-1-1 callers with unmet food/meal needs compared to 2015.



MEET ALICE:

Asset **L**imited **I**ncome **C**onstrained **E**mployed. ALICE lives in every community and neighborhood. ALICE is employed at day care centers, nursing homes, retail centers, in offices and assembly plants, but barely gets by, often living paycheck to paycheck. They struggle to make ends meet and are challenged to save money "for a rainy day" or emergencies. Read the complete ALICE research report at www.UnitedWayMC.org.

WHAT SUCCESS LOOKS LIKE:

Amy, a mother of two, was fleeing a domestic violence situation. Her husband threatened to take the children away because he said she was homeless and did not have any way to obtain food for the children. Amy was able to secure an apartment with assistance from a community housing program, but it used the last of her money. Amy's income from working full-time cleaning homes made her only eligible to receive \$50.00 per month in Food Share. While that did help, it was not enough to feed her family the entire month. With additional food assistance from a Hunger Coalition partner food pantry, Amy was able to feed her children healthy foods while also providing a safe home.

(names have been changed to protect confidentiality)

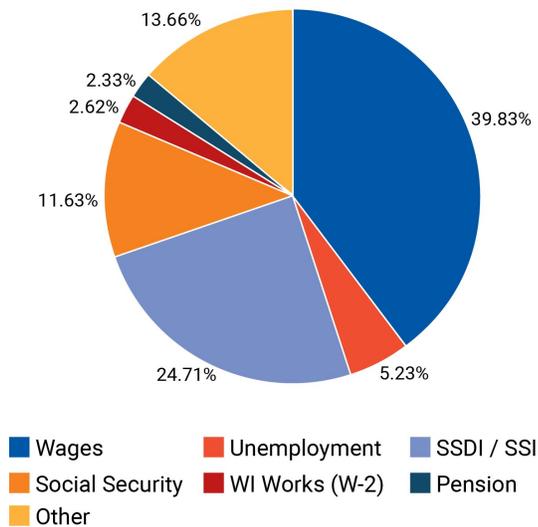


For more information about the Marathon County Hunger Coalition, visit the United Way of Marathon County website at www.unitedwaymc.org.

2016 BARRIERS TO FINANCIAL STABILITY SURVEY

MYTHBUSTER: Of those needing food assistance, only 5.23% indicated Unemployment as one of their sources of Income. 344 people needing food assistance participated in this survey at local food pantries and other human service agencies in June-July 2016.

Income sources of those needing food assistance



GOALS

MCHC and its collaborative partners believe Marathon County can improve food security by working together to accomplish the following goals:

- People needing food assistance will be fed.
- Low-income families and individuals will have increased access to healthy and nutritious foods.
- Low-income families and individuals will increase knowledge of good nutrition and how to eat healthier while on a limited budget.
- Increase community awareness of hunger, its root causes and ways to help reduce hunger.
- Increase MCHC member knowledge of supportive services available.

ON THE HORIZON

In 2017, the Marathon County Hunger Coalition will:

- Work with partners to assess unmet food needs of the growing senior population and develop plans to help address those needs.
- Increase awareness of the difficult decisions and struggles faced by low-income individuals and families and inspire community engagement in initiatives and change.
- Continue to build and improve collaborative relationships and systems to ensure efficient use of limited resources to address needs.

VISION

We envision a day when no one is hungry and everyone in Marathon County has access to nutritious food.

MISSION

Expand, identify, promote and implement long-term sustainable solutions to the problem of hunger in our county.

MEMBER ORGANIZATIONS

AIDS Resource Center of Wisconsin	Marathon Cheese Corporation	United Way of Marathon County
Aspirus Wausau Hospital	Marathon County Health Department	United Way Emerging Leaders
Bridge Community Health Clinic	Marathon County Social Services	United Way RSVP Program
Catholic Charities	Marathon County UW-Extension	University of WI—Marathon County
Cloverbelt Credit Union	Marshfield Clinic	Wausau Early Bird Rotary
Community Center of Hope	Ministry Saint Clare's Hospital	Wausau Noon Rotary
Covenant Community Presbyterian Church Food Pantry	North Central Community Action Program	Wausau Urban Community Gardens
Eastbay/Footlocker.com	Office of Congressman Sean P. Duffy	Wesley Church Food Pantry
Farmers' Market of Wausau	The Salvation Army	Women, Infants and Children (WIC)
First Hmong Missionary Alliance Church Food Pantry	The Neighbor's Place	Woodson YMCA Community Garden
First Presbyterian Church Food Pantry	The Women's Community	

*Coalition staff support provided by United Way of Marathon County thanks to funding from the B.A. & Esther Greenheck Foundation.