

OUR GOAL: Improve Academic Performance and Career Readiness

BY THE NUMBERS:

15.6%

Marathon County children live in poverty (For a family of four: \$24, 250 or less)

30 Million

Fewer words hear by low-income 4 year olds

88%

Kids not reading in Kindergarten still struggle in Grade 3

90%

Accuracy rate of 3rd grade outcomes predicting graduation rates

2016 COALITION ACCOMPLISHMENTS:

- ⇒ Held first annual Youth Employment Fair that involved 22 businesses and approximately 200 students from 8 high schools.
- ⇒ Hosted two professional development offerings:
 - ⇒ Reactive Attachment Disorder & Suicide Prevention.
 - ⇒ Meeting Behavioral Challenges with Compassion.
- ⇒ Established and trained a cross sector team of individuals from schools, law enforcement, social services and non-profits to establish new ways of addressing high school truancy. (Training was provided through the Vera Institute of Justice.)

MEET ALICE:

Asset **L**imited **I**ncome **C**onstrained **E**mployed. ALICE lives in every community and neighborhood. ALICE is employed at day care centers, nursing homes, retail centers, in offices and assembly plants, but barely gets by, often living paycheck to paycheck. They struggle to make ends meet and are challenged to save money “for a rainy day” or emergencies. Read the complete ALICE research report at www.UnitedWayMC.org.

WHAT SUCCESS LOOKS LIKE:



The second annual Youth Hiring Fair was an opportunity for local employers to meet with students interested in part-time and summer jobs, Youth Apprenticeship, and Registered Apprenticeship opportunities. Students also were able to learn about other career opportunities after graduation. Nearly 500 students participated in the event this year and many handed out resumes, picked up applications, and some even interviewed on the spot.

This event brings local employers face-to-face with students and educators. It is truly a win-win for all involved. Employers win when they find students to fill existing openings. Students win because they are exposed to a variety of businesses and careers they may not have considered. And, educators win when they have the opportunity to network with local business leaders and learn more about their work and how to better connect students with local job opportunities.

VISION

Youth in Marathon County faced with at-risk factors are inspired and equipped to become positive contributing members of the community.

GOALS

- Strengthen partnerships between after-school/summer programs and schools.
- Assist parents, guardians, and families in developing the skills to raise successful youth.
- Enhance services for youth in the juvenile justice system.
- Provide professional development for Individuals working with youth.
- Build stronger connections amongst businesses, school, and other youth-serving organizations to link kids to employment, apprenticeship, and internship opportunities.
- Educate the community about their role in helping youth reach their personal potential.

MISSION

To create a collaborative system of services and funding that is youth-centered, family-focused, community-based and cost-effective when addressing the strengths and needs of troubled and at-risk youth and their families.

ON THE HORIZON

- Host a youth hiring fair to connect businesses with youth for employment and job skill development purposes.
- Host professional development offerings in collaboration with local school districts and community based organizations focused on youth resiliency and grit.
- Pilot youth diversion strategies with Wausau and DC Everest school districts and community based agencies, focused on paralleled pilots integrating comprehensive supportive services with students K-3 and high school.

MEMBER ORGANIZATIONS

Big Brothers Big Sisters	Ho-Chunk Nation	Northcentral Technical College
Bridge Community Health Clinic	Law Office of Christin E. Keele, LLC	Northern Valley Inc.
Catholic Charities of Diocese La Crosse	Marathon County Administrator	Peaceful Solutions Counseling
Centre For Well-Being Inc.	Marathon County Child Development Agency	Positive Alternatives
Children's Hosp. of WI Community Service	Marathon County District Attorney Office	Professional Services Group Community Impact Programs
Compass Counseling Wausau, LLC	Marathon County Health Department	Salvation Army
CTL Company Inc. Nassco Inc.	Marathon County Parks Department	Samoset Council Boy Scouts
CW Solutions / Northcentral FSET	Marathon County Restorative Justice	The Neighbors' Place
D C Everest School District	Marathon County Sheriff's Dept.	United Way of Marathon County
EO Johnson Business Technologies	Marathon County Social Services	Village of Rothschild
Everest Metropolitan Police Dept.	Marathon County UW Coop Extension Serv.	Wausau City Government
Fellowship of Christian Athletes	Marathon County Social Services	Wausau School District
Forward Services Corp	Ministry Saint Clare's Hospital	WI Dept. of Workforce Development
Girl Scouts of the NWestern Great Lakes	Mirror Image Supervision Services LLC	WI Public Defenders Office
Highland Community Church	North Central Health Care	Woodson YMCA