



# September 23 Expo Building at Marathon Park



Join us for CommUnity Fest—now in its fifth year with some new twists to make it even more fun for teams and for families. All Kids Activities will be in the Expo Building and intermingled with the United We Can sculptures. If you would like to do BOTH, we can arrange for adjoining booth spaces.

United We Can has a few new twists too. It's time to get your team together, plan your design and prepare to compete with other organizations to build the most creative and visually captivating sculpture out of cans (or other basic needs items). After the event, the Marathon County Hunger Coalition will distribute the collected items to area food pantries.

### United We Can Schedule

**Sept 21 – Thursday**  
3:00–7:00 p.m. Exhibition Building will be open for unloading materials and/or construction.

**Sept 22 – Friday**  
Noon–4:00 p.m. Exhibition Building open for unloading materials and construction.

**Sept 23 – Saturday**  
9:00 a.m. –2:00 p.m. Event Open to the Public  
1:45 p.m. –Award Presentations



### 2017 Sponsors



## Construction Rules and “Need to Knows”

- You may build any kind of sculpture. It can be as simple as a logo or as ornate as the medium allows.
- You may use other props and supporting materials when building your sculpture, but your structure must be comprised of at least 50 percent food items and/or household goods.
- For pictures from previous events check out the galleries on our website, Pinterest boards, and Facebook.
- The sculpture must fit within the 12'x12' booth. There will be NO double booths this year.
- Each unit will have access to electricity.
- Stalls in the Exhibition building do not allow for 360 degree viewing of your sculpture, but you can incorporate signage or decorations on the walls.
- Collected items cannot be painted, taped or otherwise altered in a way that makes them unsuitable for donation.
- A team from your company must set up the structure during the times listed on the reverse. It is recommended that you staff your exhibit on Saturday. Someone from your team should be available at 2:00 p.m. on Saturday to remove any non-food or household items used in your construction. Please do not start tearing down your sculpture before 2:00 p.m.
- **To help us report the impact of this event:** As you are planning and constructing, please track the following:
  - Number of items: Example: 2000 cans of tuna and 16 jars of peanut butter
  - Dollars invested:
  - Number of committee members:
  - Time invested: (# of committee members x # of hours)
  - How did you obtain the items? Example: Food drive, corporate donation, employee collection

## Judging and Recognition

- A team of celebrity judges will award a prize in each categories below. Awards will be presented at 1:45 p.m. on Saturday in the Rotunda of the Expo Building:
- A “People’s Choice” winner will be selected by ballots cast on Saturday. Everyone is invited to bring a canned food item or donate \$1 for each ballot (ticket). Encourage your fellow employees to come and invite everyone you know to attend the event and to vote for your sculpture. The People’s Choice Award will be presented at 1:30 p.m. on Saturday.

Best New Entry ( for first time efforts)  
Collaboration Award (join forces with another organization)  
Best Children’s Themed Sculpture  
Most Interactive

Most Nutritious (as a % of volume)  
Small Business Partner  
Corporate Partner  
Best of Show

## Next Steps

1. Register your group. You’ll find the link on our website CommUnity Fest page.
2. Gather your most creative team and design your entry.
3. Let your employees know what food items and quantities you will need and do a “trial run.”
4. Have a blast constructing your sculpture and attending CommUnity Fest.

## Questions

Contact Sue Haupt, 715-298-5709 or [shaupt@unitedwaymc.org](mailto:shaupt@unitedwaymc.org)