

United Way of Marathon County is working to advance the **education, income and health** of our communities to ensure every child and person has a chance for success. We focus on the underlying cause of community problems and join together with community partners to find solutions and create lasting change.

We invite you to be part of the change by making an investment in United Way! If you select a program code below, United Way will direct your dollars towards the program grant. If total directed dollars exceed the grant amount, we have always honored the requests and increased program funding.

Thank you. Your investment is what it means to LIVE UNITED.

YOUR UNITED WAY SERVICES:

United Way's Coalition Work: United Way brings people and organizations together who have passion, expertise and resources to get things done. When we take a lead role in establishing common goals and collective action we make real change happen and improve lives in our community.

Marathon County Hunger Coalition – 1312 the vision is to ensure everyone in Marathon County has access to nutritious food through an efficient and sustainable acquisition and distribution network.

Marathon County Early Years Coalition – 1314 the vision is that every child is supported in their early years for a journey of lifelong success.

Partnership for Youth – 1319 the vision is that Marathon County youth faced with at-risk factors are inspired and equipped to become positive contributing members of the community.

Housing and Homelessness Coalition – 1315 the vision is to eradicate homelessness and to create and sustain affordable housing solutions for Marathon County.

United Way's Special Projects:

Career Closet – 1316 a volunteer run project of Emerging Leaders, providing donated clothing to help people have suitable clothing for their job interviews.

Rebecca's Closet – 1320 a volunteer run project of Women in Action, working exclusively with local agencies and schools to provide infant and children's items for their client families in need.

Ready to Read - 1317 a project that distributes free books to children age 5 and under to help them develop and parents to understand the importance of reading to their young children. Over 10,000 books are distributed annually through program partners.

United Way's Critical Connections: United Way core services help strengthen community by connecting people to needed services and volunteer opportunities.

United Way's 2-1-1 – 1311 United Way's 2-1-1 provides free, confidential community service information and referrals 24 hours/day, 7 days/week, an online searchable database, and publishes resource directories and guides.

United Way RSVP – 1318 RSVP is a specialized volunteer group, where members who are 55+ receive personal volunteer placement, connections with each other and the community.

United Way Volunteer Connection – 1313 Volunteer Connection's purpose is to connect volunteers and organizations with opportunities to serve. They lead projects including Bundles of Joy and Make a Difference Day and offer web site connections to volunteering 24/7.

2017 Funded Partner Programs:

EDUCATION

Improve school readiness.

Good Start Grants - 1062 by Childcaring

Good Start Grants will provide financial assistance for eligible, Marathon County families to ensure they have access to quality child care.

Group-Based Parent Education - 1071 by Children's Hospital of WI Community Services

Play and Learn facilitates parents and their young children to participate in group-based early learning activities that enhance a child's development and promotes school readiness. LEAP is an ongoing education and support group which focuses on early childhood parenting skills and includes self-esteem, child development, communication, stress management, nutrition and behavior management.

In-Home Parent Education - 1074 by Children's Hospital of WI Community Services

The In-Home Parent Education Program is designed to teach parents the skills they need to provide effective parenting for their pre-school and school aged children, 0-18 years of age and to support parents in making healthy decisions for their children and themselves. The approach with each family is individualized to meet their own identified needs.

Pyramid Model - 1072 by Children's Hospital of WI Community Services

This project facilitates parents and child care providers of early care and education services to ensure a foundation of early learning, necessary for kindergarten readiness and future school success. CHWCS will collaborate with Childcaring to support provider implementation used the Teaching Pyramid Model and support families thru individualized parent aid / home visitor services using the Nurturing Parent Curriculum and Pyramid Model.

Start Right Home Visiting - 1078 by Children's Hospital of WI Community Service

Start Right is a partnership between the Marathon County Public Health Department and Children's. Through this partnership public health nurses provide outreach to all families with newborns in Marathon County. Families identified as at-risk are then referred to CHWCS and offered long term family education services in an effort to reduce the likelihood of child maltreatment and improve child well-being and school readiness.

Improve youth academic performance and career readiness.

Community and School Based Mentoring - 1031 by Big Brothers Big Sisters

BBBS supports children and youth who are struggling emotionally, socially, behaviorally, and academically, through one-to-one high-powered mentoring.

Formula for Impact - 1324 by Boys and Girls Club

The Formula for Impact program and its activities help Boys and Girls Club Members achieve academic success, good character, leadership, healthy lifestyles and succeed in school.

Reaching Out - 1042 by Girl Scouts

Reaching Out provides the foundation for girls to develop valuable life skills and healthy relationships by improving access to opportunities that encourage growth and development.

Scouting At-Risk - 1203 by Boy Scouts

Scouting for at-risk youth is a comprehensive youth development program that engages youth by connecting them with adult mentors, teaching leadership and life skills, and fostering community service.

Spencer Kids Group Youth Center - 1331 by Spencer Kids Group

Spencer Kids Group's Youth Center is a free, safe and supervised center for children to attend after school. We also offer SHIP, an after school homework program.

Teen LEAP - 1075 by Children's Hospital of WI Community Services

Teen LEAP is an on-going parenting class which provides parents with tools to successfully set limits for their teens and to open lines of communication.

Youth Education Program - 1151 by The Neighbor's Place

The mission of the Youth Education Program is to positively impact at-risk children with high-quality enrichment opportunities to encourage learning and development.

INCOME

Improve food security and increase safe & affordable housing.

Disaster Services - 1021 by American Red Cross

The American Red Cross Disaster Services program helps people prepare for, respond to, and recover from disasters in Marathon County.

Emergency Food Assistance Fund (EFAF) - 1503 by North Central Community Action Program (Collaborative)

The Emergency Food Assistance Fund exists to eliminate hunger in our community. The goal is to improve food security for families in Marathon County.

Emergency Housing Assistance Fund (EHAF) - 1501 by North Central Community Action Program (Collaborative)

EHAF intends to prevent and reduce homelessness through collaborative partnerships. The goal is to strengthen families through financial stability and help people become more self-sufficient.

Food Pantry Program - 1091 by AIDS Resource Center of Wisconsin

The ARCW Food Pantry helps to meet the basic nutrition needs of HIV positive individuals and their families so they can maintain their health.

Lunch Program - 1193 by The Salvation Army – Wausau Corps

Salvation Army's Lunch Program strives to reduce the impact of food insecurity in Marathon County by providing a warm, balanced meal daily to anyone needing food.

Transitional Living Center - 1194 by The Salvation Army – Wausau Corps

Salvation Army's Transitional Living Center strives to reduce chronic homelessness in Marathon County through a transitional shelter program including intensive case management and education to address root cause.

Transitional Living Program - 1281 by The Women's Community, Inc.

This program provides comprehensive support services to victims transitioning into safe housing and becoming emotionally and economically self-sufficient. All services are provided for free.

Wausau Warming Center - 1602 by Catholic Charities

The Wausau Warming Center provides a safe place for homeless men and women in Marathon County to stay overnight during winter months.

Increase skills to improve financial stability.

Project Step Up - 1603 by Catholic Charities

Project Step Up provides at least one year of case management and a family mentor to Marathon County families with children at or below 200% of the Federal Poverty Level. Participants develop life skills related to basic budgeting, money management, credit scores and credit repair, consumer skills, financial planning, setting goals and learning how to access community resources.

St. Lawrence Community Services - 1601 by Catholic Charities

St. Lawrence Community Services provides financial literacy education, financial counseling, and housing counseling along with charitable financial assistance.

Wausau Financial Wellness Conference - 1701 by Asset Builders

The conference is an annual direct education program that teaches financial literacy concepts to low and moderate income youth and adults.

Wheels to Work - 1401 by Wisconsin Automotive & Truck Education Association

Provides assistance in acquiring or repairing a vehicle (financial literacy courses required) and assists clients in sustaining employment and gaining financial independence.

HEALTH

Improve mental health.

Child and Family Counseling Program - 1076 by Children's Hospital of Wisconsin Community Services

To provide trauma-informed and evidence-based holistic care to address life challenges and improve a child's social and emotional wellbeing in the home, school and community.

Childhood Trauma Counseling - 1223 by Peaceful Solutions Counseling, Inc.

The Childhood Trauma Counseling program provides mental health therapy to treat victims of childhood physical and sexual abuse and/or who have witnessed domestic violence.

Community Corner Clubhouse - 1801 by Community Corner Clubhouse/North Central Health Foundation, Inc.

Provide a safe, supportive environment to enrich the lives of mental health consumers in gaining independence and building self-confidence by providing meaningful opportunities for growth.

Mental Health Counseling - 1226 by Peaceful Solutions Counseling, Inc.

The Mental Health Counseling Program provides individual, couples, and family therapy for children, teens and adults to treat a variety of mental health issues.

Reduce alcohol and drug abuse.

Substance Abuse Treatment - 1224 by Peaceful Solutions Counseling, Inc.

The Substance Abuse Treatment Program provides individual counseling and a variety of therapy groups for those who are abusing or are addicted to alcohol and/or other drugs.

The CHOICES Program - 1225 by Peaceful Solutions Counseling, Inc.

The CHOICES Program provides comprehensive education and therapy groups for adolescents who are diagnosed as substance abuse dependant or are at risk to abuse alcohol/drugs.

Decrease relationship violence and sexual assault.

Domestic Abuse Victim Services - 1282 by The Women's Community, Inc.

This program provides comprehensive support services to individuals and families that are experiencing or have witnessed domestic abuse. All services are provided for free.

Domestic Violence Intervention Project (DVIP) - 1341 by Wisconsin Judicare Inc.

Wisconsin Judicare attorneys hold outreach sessions at The Women's Community, where attorneys provide legal information, assistance, and extended case representation to victims of domestic violence.

Sexual Assault Victim Services - 1283 by The Women's Community, Inc.

This program provides comprehensive support services to individuals and families that have been exposed to sexual abuse/violence. All services are provided for free.

The Mentoring & Aftercare Program - 1222 by Peaceful Solutions Counseling, Inc.

The Mentoring Program is a specialized case management service for high-risk domestic violence offenders. The AfterCare Program is an on-going guided support group for those who successfully complete The SAFE Program.

The S.A.F.E. Program (Stopping Abuse For Everyone) - 1221 by Peaceful Solutions Counseling, Inc.

The SAFE program is a comprehensive education/therapy group for adults who are abusive to their intimate partners.

Marathon County Visitation Center - 1077 by Children's Hospital of Wisconsin – Community Services

The Marathon County Visitation Center provides on-site visitation and exchanges for families who have experienced violence in which precautions are needed to reduce further harm.

Improve seniors' ability to live independently.

Mobile Meals - 1141 by Wausau Area Mobile Meals

Mobile Meals delivers hot nutritional meals to individuals in the community who are homebound, recovering from illness, are disabled and/or elderly through dedicated volunteer drivers.

Support for Seniors - 1051 by Faith in Action of Marathon County

Faith in Action provides supportive services to elderly residents of Marathon County. All services are provided by trained volunteers at no cost to the recipient.

2017 Approved Grants by Focus Area

*Collaborative Grant - More than one agency participates in receiving the grant.



EDUCATION - Focus Area: Improve school readiness.		
Agency	Program Name	2017 Funding Plan
Childcaring	Good Start Grants	\$242,800
Children's Hospital of WI Community Services	Group Based Parent Education	\$47,781
Children's Hospital of WI Community Services	In-Home Parent Ed	\$55,745
Children's Hospital of WI Community Services	Pyramid Model	\$42,207
Children's Hospital of WI Community Services	Start Right Home Visiting	\$55,745
TOTAL:		\$444,278

EDUCATION - Focus Area: Improve youth academic performance and career readiness.		
Agency	Program Name	2017 Funding Plan
Big Brothers Big Sisters	Community and School Based Mentoring	\$83,340
Boy Scouts	Scouting at Risk	\$35,000
Boys and Girls Club	Formula for Impact	\$83,340
Children's Hospital of WI Community Services	Teen LEAP	\$11,149
Girl Scouts	Reaching Out	\$41,670
Spencer Kids Group	Spencer Kids Group Youth Center	\$18,430
The Neighbor's Place	Youth Ed Program	\$18,500
TOTAL:		\$291,429

INCOME - Focus Area: Improve food security and increase safe & affordable housing.		
Agency	Program Name	2017 Funding Plan
American Red Cross	Disaster Services	\$10,000
AIDS Resource Center of Wisconsin	Food Pantry Program	\$2,000
Catholic Charities	Wausau Warming Center	\$24,000
*North Central Community Action Program (Collaborative)	Emergency Food Assistance Fund (EFAF)	\$45,000
*North Central Community Action Program (Collaborative)	Emergency Housing Assistance Fund (EHAF)	\$186,500
The Salvation Army – Wausau Corps	Lunch Program	\$20,000
The Salvation Army – Wausau Corps	Transitional Living Center	\$45,000
The Women's Community, Inc.	Transitional Living Program	\$40,000
TOTAL:		\$372,500

INCOME - Focus Area: Increase skills to improve financial stability.		
Agency	Program Name	2017 Funding Plan
Asset Builders	Wausau Financial Wellness Conference	\$3,000
Catholic Charities	Project Step-up	\$40,000
Catholic Charities	St. Lawrence Community Services	\$30,000
Wisconsin Automotive & Truck Education Association	Wheels to Work	\$20,000
TOTAL:		\$93,000

2017 Approved Grants by Focus Area

*Collaborative Grant - More than one agency participates in receiving the grant.



HEALTH - Focus Area: Improve mental health.		
Agency	Program Name	2017 Funding Plan
Peaceful Solutions Counseling, Inc.	Mental Health Counseling	\$64,750
Community Corner Clubhouse/North Central Health Foundation, Inc.	Community Corner Clubhouse	\$9,500
Peaceful Solutions Counseling, Inc.	Childhood Trauma Counseling	\$44,750
Children's Hospital of WI Community Services	Child and Family Counseling Program	\$37,750
TOTAL:		\$156,750

HEALTH - Focus Area: Reduce alcohol and drug abuse.		
Agency	Program Name	2017 Funding Plan
Peaceful Solutions Counseling, Inc.	Substance Abuse Treatment	\$51,750
Peaceful Solutions Counseling, Inc.	The CHOICES Program	\$8,000
TOTAL:		\$59,750

HEALTH - Focus Area: Decrease relationship violence and sexual assault.		
Agency	Program Name	2017 Funding Plan
Children's Hospital of WI Community Services	Marathon County Visitation Center	\$19,750
Peaceful Solutions Counseling, Inc.	The Mentoring & Aftercare Program	\$11,250
Peaceful Solutions Counseling, Inc.	The S.A.F.E. Program (Stopping Abuse For Everyone)	\$46,750
Wisconsin Judicare Inc.	Domestic Violence Intervention Project (DVIP)	\$9,750
The Women's Community, Inc.	Domestic Abuse Victim Services	\$57,750
The Women's Community, Inc.	Sexual Assault Victim Services	\$51,750
TOTAL:		\$197,000

HEALTH - Focus Area: Improve seniors' ability to live independently.		
Agency	Program Name	2017 Funding Plan
Wausau Area Mobile Meals	Mobile Meals	\$32,750
Faith in Action of Marathon County	Support for Seniors	\$22,250
TOTAL:		\$55,000

GRAND TOTAL Per Year Grant Recommendations:	\$1,669,707
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