



LIFE

Life in MARATHON COUNTY

11TH EDITION | 2017-2019

2017-2019 LIFE Steering Committee

The LIFE Steering Committee is a group of community members who oversee and implement the LIFE project for the benefit of the community. For continuity and fiscal management, the project is coordinated at United Way of Marathon County.

The purpose of the LIFE Report is to:

- Acknowledge community strengths.
- Identify community challenges.
- Serve as a catalyst for change by advancing community conversation and partnerships.

The LIFE Report Steering Committee members and volunteers for this report are:

Karen Katz*, LIFE Project Chair
EO Johnson Business Technologies

Michael Beck
U.S. Workstories

Benjamin Bliven
Wausau Police Department

Jean Burgener

Julie Burmesch

Sandi Mae Cihlar
Marathon County Board

Rene Daniels
North Central Wisconsin
Workforce Development Board

Brett Davis
Aspirus Arise

Paul Dobbratz

Tara Draeger*
Aspirus, Inc.

Amy Forst
Homme Heights, Inc.

Becky Frisch
Marathon County Conservation,
Planning, and Zoning Department

Ralph Ilick
Marathon County Public
Library

Jeff Lindell
Wausau School District

Cindy Mueller

Scott Parks
Marathon County Sheriff's
Dept.

Patti Shafto-Carlson
Ascension St. Clare's Hospital
of Weston

Jeff Sargent*
United Way of Marathon
County

Amanda Tabin*
United Way of Marathon
County

Joan Theurer*
Marathon County Health
Department

Jim Warsaw
Marathon County Development
Corporation (MCDEVCO)

Jeannie Worden
Northcentral Technical College

LIFE Project Manager: Jessie Hlad

We are grateful to these volunteers as well as others who gave a tremendous amount of volunteer time doing office support and sub-committee members who wrote and compiled section information.

*Denotes Executive Committee Members



Dear Friends:

The LIFE in Marathon County Steering Committee and our generous sponsors are proud to present the eleventh LIFE Report. This report has become a staple in our community, being actively used by non-profit organizations, community foundations, researchers, and businesses across our county. This edition represents 22 years of a commitment by our community to have a go-to resource piece that focuses on the quality of life in Marathon County.

With this edition the LIFE Report is organized in four sections: Prosperous, Healthy, Safe and Connected. These sections represent interrelated areas that are essential to the overall assessment of our county in understanding strengths, challenges and opportunities for improvements.

The LIFE Report is truly a community project. Over 100 volunteers participated in its creation through six sub-committees. With the 11th report a community advisory team was established that provided feedback to the Steering Committee in priority setting.

Other highlights you will find as you review and use the LIFE Report:

- The Report showcases community survey results, demographic comparisons, data indicator pages, section summaries, opportunities for actions and an executive summary.
- An online version of the report is available at www.unitedwaymc.org. Printed copies are available by contacting United Way of Marathon County at (715) 848-2927.

The LIFE Report continues to evolve with the goal of guaranteeing the information provided between its covers is relevant to developments statewide and nationally. The commitment by Report developers has been, and will continue to be, to provide the best data comparisons for Marathon County and an accurate overview of our quality of life.

Happy reading!

Sincerely,

Karen Katz
LIFE Project Chair

Report Sponsors

This is the eleventh edition of the LIFE Report, which has been published every two years since 1997. The LIFE Report project is guided by the LIFE Project Steering Committee and made possible through the support of the organizations listed below.

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LIFE Steering Committee

c/o United Way of Marathon County
705 S. 24th Ave., Ste. 400B
Wausau, WI 54401
Phone: 715.848.2927
Web: www.unitedwaymc.org

LIFE Report of Marathon County: 2017-2019

Subcommittee Volunteers

Approximately 100 volunteers make the LIFE Report possible. Most of these dedicated, community focused people participate on LIFE subcommittees, researching and shaping the indicators that form the report. The report simply would not exist without their work. We are very grateful for each and every one of our volunteers.

Basic Needs and Supports Subcommittee

Jeff Sargent, Co-Chair
United Way of Marathon County

Paul Dobbratz, Co-Chair
Community Volunteer

Pam Anderson
Community Volunteer

Juli Birkenmeier
Community Development Authority

Amy Forst
Homme Heights, Inc.

Jane Graham-Jennings
The Women's Community

Shirley Hubert
Catholic Charities

Jane Huebsch
Community Volunteer

JoAnn Janikowski
American Society of
Laser Medicine and Surgery

MaiGer Moua
United Way of Marathon County

Lori Napstad
Energy Services Inc.

Betty Noel
Community Development Authority

Tom Rau
The Neighbors' Place

Dianne Sennholz
North Central Community Action
Program

Greg Seubert
Wausau Metro Ride

Erin Wells
Aging and Disability Resource Center

Ed Wilson
The Salvation Army

MaiKou Yang
Marathon County Social Services

Kelly Zagrzebski
Wisconsin Public Service Corporation

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Cindy Mueller, Co-Chair
Community Volunteer

Jim Warsaw, Co-Chair
MCDEVCO

Dave Eckmann
Wausau Region Chamber of Commerce

Brad Lenz
City of Wausau Planning Division

Carrie Madson
Footlocker.com/Eastbay

Jeff Pritchard
Marathon County Conservation,
Planning & Zoning Department

Christian Schock
City of Wausau - Community &
Economic Development

Megan Will
North Central WI Regional
Planning Commission

Mitchell Rupp
State of Wisconsin Workforce
Development, Regional Economist

Education Subcommittee

Julie Burmesch, Co-Chair
Retired Wausau School District

Jeannie Worden, Co-Chair
Northcentral Technical College

Jayant Anand
University of Wisconsin Marathon County

Cari Guden
Edgar School District

Kristin Jacobson
Marathon County Special Education

Micki Krueger
Childcaring, Inc.

Mary Jo Lechner
D.C. Everest School District

Jeff Lindell
Wausau School District

Deanna Schuette
United Way of Marathon County

Sue Williams
Rasmussen College

Rachele Johnson
Childcaring, Inc.

Energy and Environment Subcommittee

Rebecca Frisch, Chair
Marathon County Conservation
Planning & Zoning Department

Sandi Mae Cihlar
Marathon County Board of Supervisors

Dale Grosskurth
Marathon County Health Department

Meleesa Johnson
Marathon County Solid Waste
Department

Jeff Pritchard
Marathon County Conservation
Planning & Zoning Department

Kelly Zagrzebski
Wisconsin Public Service Corporation

Siba Kar
University of Wisconsin Stevens Point

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Subcommittee Volunteers

Connected Subcommittee

Mike Beck, Co-Chair
U.S. Workstories, LLC

Aidyn Laurynz, Co-Chair
Community Volunteer

La'Tanya Campbell
The Women's Community

Kate Gaines
WISDOM / NAOMI

AyLee Her
Bridge Community Health Clinic

Maysee Yang Herr
University of Wisconsin Stevens Point

Amanda Tabin
United Way of Marathon County

Sean Wright
Performing Arts Foundation

Health and Wellness Subcommittee

Joan Theurer, Chair
Marathon County Health Department

Michael Blick, MD
Retired Physician

Judy Burrows
Marathon County Health Department

Brett Davis
Aspirus Arise

Tara Draeger
Aspirus, Inc.

Janine Foggia
Marathon County Health Department

JoAnna Giraud
Marshfield Clinic

Bradley Jourdan
Diagnostic & Treatment Center

Danielle Luther
Marshfield Clinic

Corrie Norrbom, MD
WIPPS, Medical College of Wisconsin
Central Wisconsin

Aaron Ruff
Marathon County Health Department

Jeff Sargent
United Way of Marathon County

Laura Scudiere
North Central Health Care

Jennifer Smith
Bridge Community Health Clinic

Katie Zientara
Community Member

Safety Subcommittee

Scott Parks, Chair
Marathon County Sheriff's Office

Becky Bogen-Marek
Marathon County Social Services

Brenda Christian
North Central Health Care

Melissa Dotter
Alcohol and Other Drug Abuse Partnership

Jane Graham-Jennings
The Women's Community

Jeff Hardel
Wausau Police Department

Tracey Kujawa
Wausau Fire Department

Craig McEwen
Marathon County Board of Supervisors

Paul Mergendahl
Marathon County Sheriff's Office

Dawn Perez
Marathon County Social Services

Jason Plaza
Marathon County Sheriff's Office

Phil Rentmeester
Marathon County Emergency Management

Theresa Wetzsteon
Marathon County District Attorney

Survey Subcommittee

Vickie Richmond-Hawkins, Chair
Community Volunteer

Joanne Kelly
United Way of Marathon County

Sara Oppen
Aspirus, Inc.

Jeff Sargent
United Way of Marathon County

Amanda Tabin
United Way of Marathon County

Joan Theurer
Marathon County Health Department

Advisory Team

The Life Priority Setting Advisory Team was new to the priority setting process with the 2017-2019 LIFE Report. The goal of the Advisory Team was to add a community perspective to the priority setting process. Their work informed the LIFE Steering Committee in their final priority setting.

Kristine Gilmore
D.C. Everest School District

Eric Giordano
WIPPS

Brian Gumness
B.A. & Esther Greenheck Foundation

Melissa Langbehn
WAOW

Carrie Murray
Aspirus, Inc

Lee Shipway
Peaceful Solutions

Ray Slatton
Greater Wausau Christian Services

Adrianna Truax
Northcentral Technical College Students

Shanna Yonke
Ruder Ware

Shannon Young
Wausau School District

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