



Women United is a leadership network helping local women in need facing various hardships. **Our mission is to increase the self-sufficiency of women to improve their lives, the lives of their families and the community as a whole.**

**Power of the Purse**, our signature fundraising event, raises funds to invest back into our community. It is a unique celebration pairing things women love; purses, accessories, spa packages, weekend get-aways and more – with a fun social event. Thanks to the generosity of attendees, the 2018 Power of the Purse event raised over \$24,500. The funds raised at Power of the Purse were able to support the following programs and several others in our community in 2019:

**Childcaring, Inc** - Subsidies will assist with child caring costs for low income families.

**Christmas for Mommies** - Women United’s annual holiday event honors 30 selected women working with local agencies who have accomplished their goals to positively influence their family’s lives.

**Educational Scholarships** - Scholarships are provided to NTC and UWMC female students with children in order to provide them with the education to better themselves and their families.

**Operation Cinderella** – This program works year round to collect prom dresses, accessories, shoes, and more to offer low income female students an opportunity to attend an event that otherwise may not be a feasible option.

**Project Step Up** - Enrolled families work with mentors to improve their financial stability and learn positive behaviors, offering hope, and confidence for their future.

**Ready to Read** - A Women United grant provides funds for age-appropriate books for children age birth to five to be distributed to agency partners serving low income families.

**Rebecca’s Closet** - Provides clothing to newborns through elementary age children in need. Women United members volunteer their time to sort, hang and secure clothing donations.

**Wisconsin Judicare Inc.** – funds assist clients who are unable to afford the litigation fees associated with their cases.

**Workplace Volunteer Council** - Funds will help Fill a Backpack Fill a Need provide backpacks and school supplies for a successful first day of school for local children.



### Power of the Purse Donation Form 2019

*Thank You!*

Company \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

Item Donated: \_\_\_\_\_

Value of item \_\_\_\_\_ (each \$150 donation receives 1 complimentary ticket to Power of the Purse)

# of Tickets: \_\_\_\_\_ Names of Attendees: \_\_\_\_\_

Questions/concerns, please contact Sarah Tiff, Director of Affinity Groups at United Way. Please call 715-298-5712 or email [stiff@unitedwaymc.org](mailto:stiff@unitedwaymc.org).