

2020 Funding Plan by Focus Area

*Collaborative Grant - More than one agency participates in the grant.

United Way
of Marathon County



EDUCATION: Focus Area – Improve school readiness.		
Agency	Program Name	2020 Funding Plan
Children's Hospital of WI Community Services	Group-Based Parenting Education	\$30,000
Children's Hospital of WI Community Services	Start Right Healthy Families	\$65,000
Children's Hospital of WI Community Services	Triple P	\$50,000
Childcaring	Good Start Grants	\$243,660
LENA Foundation	LENA Start Marathon County	\$20,000
		\$408,660

EDUCATION: Focus Area – Improve academic performance & career readiness.		
Agency Name	Program Name	2020 Funding Plan
Boys & Girls Club of the Wausau Area	Academic Success, Career Readiness, Good Character & Leadership	\$83,340
Samoset Council of Boy Scouts of America	Scouting Outreach	\$30,000
Big Brothers Big Sisters of North Central WI	Youth Mentoring	\$100,000
Girl Scouts of the Northwestern Great Lakes	Reaching Out	\$30,000
Spencer Kids' Group	Spencer Kids' Group Youth Center/SHIP	\$20,000
		\$263,340

FINANCIAL STABILITY: Focus Area – Increase skills to improve financial stability.		
Agency Name	Program Name	2020 Funding Plan
Asset Builders of America	Wausau Financial Wellness Conference	\$2,500
Catholic Charities of the Diocese of La Crosse	Project Step Up	\$25,000
The Salvation Army	Pathway of Hope (POH)	\$8,000
Wisconsin Automobile & Truck Education Association	Wheels to Work	\$16,000
		\$51,500

FINANCIAL STABILITY: Focus Area – Improve food security and increase safe & affordable housing.		
Agency Name	Program Name	2020 Funding Plan
AIDS Resource Center of Wisconsin	ARCW Food Pantry Program	\$1,500
Catholic Charities of the Diocese of La Crosse	Beyond Shelter	\$16,000
Catholic Charities of the Diocese of La Crosse	Wausau Warming Center	\$24,000
North Central Community Action Program	Emergency Food Assistance Fund	\$25,000
North Central Community Action Program	Emergency Housing Assistance Fund	\$185,000
The Salvation Army	Meal Program	\$20,000
The Salvation Army	Shelter (Transitional Living Center)	\$45,000
The Women's Community	Transitional Living Program	\$40,000
		\$356,500

HEALTH: Focus Area – Decrease relationship violence and sexual assault.		
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Agency Name	Program Name	2020 Funding Plan
Children's Hospital of WI Community Services	Marathon County Visitation Program	\$19,750
Peaceful Solutions Counseling	The S.A.F.E. Program	\$46,750
Peaceful Solutions Counseling	The Mentoring and Aftercare Program	\$11,250
Wisconsin Judicare	Domestic Violence Intervention Project	\$12,000
The Women's Community	Domestic Abuse Victim Services	\$60,000
The Women's Community	Sexual Assault Victim Services	\$55,000
		\$204,750

HEALTH: Focus Area – Improve mental health.		
Agency Name	Program Name	2020 Funding Plan
Children's Hospital of WI Community Services	Child and Family Counseling Program	\$42,000
Community Foundation of North Central Wisconsin	Marathon County School-Based Counseling Consortium	\$24,000
North Central Health Foundation	Community Corner Clubhouse	\$10,000
Peaceful Solutions Counseling	Childhood Trauma Mental Health Therapy	\$40,000
Peaceful Solutions Counseling	Mental Health Counseling	\$71,000
Wisconsin Alliance for Women's Health	Providers and Teens Communicating for Health in Central Wisconsin	\$4,000
		\$191,000

HEALTH: Focus Area –Reduce alcohol and drug abuse.		
Agency Name	Program Name	2020 Funding Plan
North Central Health Foundation	Hope House Sober Living	\$5,000
Peaceful Solutions Counseling	Substance Abuse Outpatient Treatment	\$52,500
Peaceful Solutions Counseling	The CHOICES Program	\$8,000
		\$65,500

HEALTH: Focus Area – Improve seniors' ability to live independently.		
Agency Name	Program Name	2020 Funding Plan
Faith in Action of Marathon County	Support for Seniors	\$22,750
Wausau Area Mobile Meals	Wausau Area Mobile Meals	\$36,000
		\$58,750