



2020 ANNUAL REPORT

WORKING TOGETHER WITH OUR COMMUNITY

www.unitedwaymc.org





Dear United Way friends,

At the heart of United Way of Marathon County is our belief in helping people. Last year our efforts were more critical than ever as we had new challenges to recover and rebuild from the health and economic crisis. We saw our staff, donors, volunteers, and community step up in an unprecedented way. With **YOUR** help we have supported those devastated by the pandemic, feeding thousands, helping hundreds with rent, and answering the call to 211. **YOU**, our dedicated donors have made this possible. We partnered with 39 agencies and foundations, distributed funds, food boxes, masks, hosted virtual education sessions and fulfilled clothing requests for children in need.

2020 is a year we will never forget. Thank you for being a part of our extended United Way family. United Way and our 39 partners are here because of **YOU**.



Jeff Sargent
Executive Director and CEO

BOARD OF DIRECTORS

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President Elect

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Intercity State Bank

Campaign Chair

Shanna Yonke
Ruder Ware

Vice President Marketing

Janel Thouné
Peoples State Bank

Vice President Administration

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Crystal Finishing Systems

Vice President Community Impact

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UnitedHealth Group

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Marshfield Clinic

Associate Campaign Chair

Ryan Gallagher
Rocket Industrial

Past President

Matt Heywood
Aspirus

Executive Director/CEO

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United Way of Marathon County

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BMO Harris

Corey Barnes

Emerging Leaders
Representative
BMO Harris

Rob Elliott

Northcentral Technical
College

Janet Felch

J & D Tube Benders

Brian Funfar

Greenheck

Dave Greene

EO Johnson Business
Technology

Dr. Lisa Grill Dodson

Medical College of WI

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Marathon Cheese
Corporation

Audrey Kavanagh

Nationwide

Kevin Kraft

WI River Partners

Jon Krueger

Community Member

Peter Mouw

IncredibleBank

Jeremy Lewitzke

L&S Electric

Dan Peters

Ruder Ware

PaHnia Thao

Community Member

Candy Thurs

Women United
Representative Ex-Officio
BMO Harris

Amanda Sahr

Footlocker.com/Eastbay

Michael Loy

North Central Health Care

MaiGer Moua

North Central Health Care

Jenny Redman-Schell

Aspirus

Diane Sennholz

Agency Representative
North Central Community
Action Program

OUR MISSION

Unite people and organizations in Marathon County to build a stronger community and strategically invest in education, financial stability and health priorities to improve lives now and into the future.



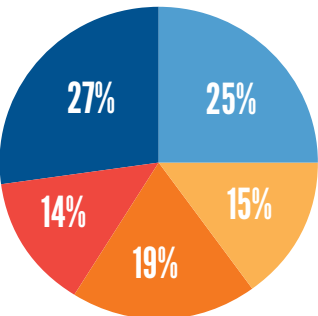
FISCAL YEAR 2020 FINANCIAL REPORT

While the annual campaign is the foundation for our work in the community, United Way also leverages other grants and revenue sources to meet community needs. In 2020, United Way invested over \$2.7 million in community programming.

2020 REVENUE

Net Campaign.....	\$2,509,029
Restricted Grants for Special Projects.....	\$752,893
Other (Interest, Match, Endow, Misc).....	\$200,623
Use of Reserves.....	(\$118,742)
Total Revenue.....	\$3,343,803

WHERE THE MONEY GOES



■ Education.....	\$672,000
■ Financial Stability.....	\$408,000
■ Health.....	\$520,000
■ 211/Volunteer Connection.....	\$378,969
■ Mission Focused Community Service Work/Restricted Grant Projects.....	\$727,432

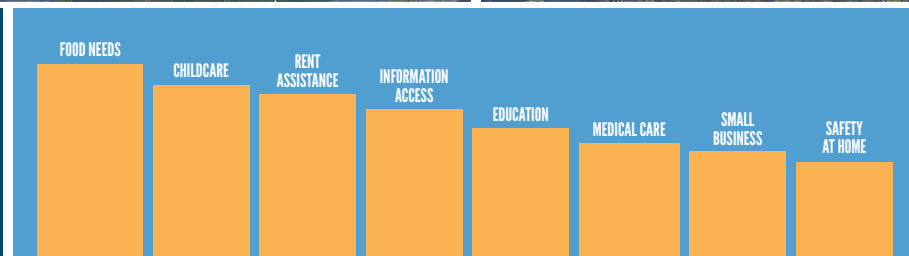
Total Community Investments.....	\$2,706,401
Campaign, Communications & Administration....	\$637,402

TOTAL EXPENSES.....	\$3,343,803
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COVID-19 COMMUNITY RESPONSE FUND



United Way
of Marathon County



As citizens in our area adhered to the sheltering in place mandate associated with the COVID-19 pandemic, it was evident that nonprofits, businesses, and individuals would be significantly impacted in various ways.

On March 18, 2020, the Community Foundation of North Central Wisconsin and United Way of Marathon County announced a partnership to create the COVID-19 Community Response Fund to address the community's yet unknown needs. Working together, the two organizations dedicated their efforts to raising and dispersing funds to meet those needs, as they arose, as efficiently as possible.

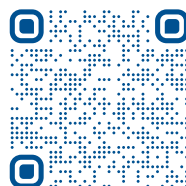
"When the coronavirus outbreak began to impact our area, our organizations knew this was a time for our community to band together. We knew the crisis would have many short and long-term effects, and we are thankful to have served a role in offering hope and aid to those in a time of need," stated Jeff Sargent, Executive Director/CEO of United Way of Marathon County.

Administration of the Fund focused on providing a vehicle for those who wanted response with a convenient place to donate and a quick turnaround of grants to agencies that

needed the help. Grants focused on meeting basic human needs such as food and shelter, ensuring access to medical and legal support, providing information access, safety in the home, and small business support amid the pandemic.

Reflecting on the more than \$632,000 that was raised and quickly invested back into the community for COVID-19 specific grants, Tim Parker, President/CEO of the Community Foundation, states, *"We acknowledge the generous outpouring of support from our community through the COVID-19 Community Response Fund. We also thank the fifty-seven nonprofit organizations that have worked diligently to provide vital services to the community in this unusual time of crisis in the past year. We see the sun rising for a bright future ahead, and we feel honored to have helped our community out of a dark time."* The COVID-19 Community Response Fund officially closed in February of 2021.

To see a full list of donors scan the QR Code or visit <http://bit.ly/cfuw-donors>.



WHERE YOUR DOLLARS WENT



NORTH CENTRAL HEALTH CARE

received funding from the COVID-19 Community Response Fund to provide an on-site food pantry and school supply bags for staff and their families. With employee hours changing and many with students at home, the grant funds allowed for a partnership with Lamb's Fresh Market to purchase shelf-stable items that could easily be bagged and provided to anyone in need.

The uncertainty of the pandemic created stress and anxiety, but these care kits allowed comfort and reassurance. Bags were packed with gift cards, toiletries, pantry food items, and easy to prepare meals. Staff responded immediately with gratitude for this small idea that grew and impacted so many. After long hours caring for loved ones, the stores

were often closed, and the food bags were a welcome comfort. North Central Health Care was proud not to furlough any employees during the pandemic and allow flexibility to staff with children at home while schools were remote learning.

"What a nice surprise! I worked a 12-hour shift, and my kids were at home. The food bags allowed me to spend time with my children and not worry about going out to the stores during an unknown time," said one staff member.

"I can't believe you thought of me, thank you!" North Central Health Care took one day at a time and believed in caring for their staff. Many ordinary moments were taken away in 2020, and these care kits offered something to be hopeful for.



THE NEIGHBORS' PLACE

received funds from the COVID-19 Community Response Fund to provide utility wagons to assist individuals and families that walk in for food. Many guests walk miles to get their groceries and over the years have been very creative in how they take their food home.

Mothers have carried groceries in their strollers while their children walk. People have added baskets to their bikes to carry grocery bags as they bike across

town and clients have also used old shopping carts, and wagons. Guests have used rolling suitcases to carry their groceries home and that is not ideal when walking many miles. These utility carts are sturdy and allow food pantry guests to check them out.

A guest commented, *"This gives me back some dignity and I can now provide for my family, thank you."* The grant funds allowed the pantry to purchase 51 carts and all are being used at this time.

THE HMONG AMERICAN CENTER (HAC)

received funding from the COVID-19 Community Response Fund to help provide services to members of the Southeast Asian Community in two specific areas:

- Picking up and delivering food boxes and food bags to families and individuals who are homebound and elderly.
- Outreach to members of the Southeast Asian Community, specifically the elders, educating them about the dangers of COVID-19.

In 2020 alone, HAC helped provide food boxes and food bags to over 1,000 households within our community, delivering over 600 boxes and bags of food to members of the Southeast Asian community.

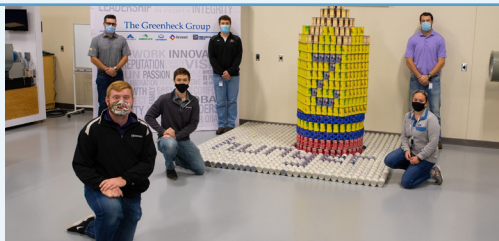


Collaborating with several organizations including Nyob Zoo Milwaukee, the Wisconsin United Coalition of Mutual Assistance Association, and the Hmong American Friendship Association, HAC helped provide educational materials and information to the Southeast Asian community in our region. The organization utilized social media, relationships within the local Hmong Clans, and radio programming to help educate Southeast Asian families about protecting themselves from COVID-19, symptoms of COVID-19, and taking proper precautions during isolations or quarantine.

CIRCLE OF EXCELLENCE

Thank you to all the companies who supported United Way with a company workplace campaign in 2020. The Circle of Excellence Awards recognize corporate and employee giving.

PLATINUM AWARD \$500,000+



We would like to recognize Greenheck, our top Platinum Award Winning Company for 2020! They have been a Platinum Award Winner since 2017 and their dedication to philanthropy is shown throughout the community. Greenheck's financial giving and employee volunteerism have created lasting positive change in our community. Their employees have given back to this area with donations, volunteer hours, special events, supply drives and corporate gifts.

GOLD AWARD

\$200,000 - \$500,000



SILVER AWARD

\$100,000 - \$200,000



BRONZE AWARD

\$25,000 - \$100,000

Ahlstrom - Munksjo
Connexus Credit Union
Crystal Finishing Systems
EO Johnson Business Technologies
Footlocker.com/Eastbay
IncredibleBank

J & D Tube Benders
Liberty Mutual
Linetec
Marshfield Clinic
Nationwide
North Central Health Care

Peoples State Bank
Regal/Marathon Electric
UnitedHealth Group
Wausau Chemical Corporation
Wausau Window and Wall Systems

PARTNER AWARD

\$10,000 - \$25,000

Aqua Finance
Associated Bank
BMO Harris Bank
D C Everest School District
Ghidorzi
Graphic Packaging International
Green Bay Packaging
Herb Kohl Philanthropies

L&S Electric
Marathon County Government
Menzner Hardwoods
Mid-Wisconsin Beverage
Miron Construction
Northcentral Technical College
RMM Solutions
Rocket Industrial

Ruder Ware
UPS
Van Ert Electric
Wausau Homes Inc
Wausau School District
Wipfli
Wisconsin Public Service

ASSOCIATE AWARD \$2,500 - \$10,000

Bone & Joint
Cellcom
CLA (CliftonLarsonAllen LLP)
Cloverbelt Credit Union
Coldwell Banker Action Realty
Dietrich VanderWaal Law Group
Domtar
Intercity State Bank

M3 Insurance
Maple Ridge Farms
Medical College of Wisconsin
MPPL Financial
O'Malley Autos
Siemens Energy
The Dirks Group
The Women's Community

Thrivent Financial
United Way of Marathon County
News 9 WAOW
Wausau City Government
Wausau MedMal Services
Wausau Supply Company
WPS Health Insurance
WSAW Channel 7

Tocqueville Society Honorees

Since 1985 United Way of Marathon County has honored 13 local philanthropists for their long-term support of United Way.

Caroline Mark
Richard Dudley
Marv & Ruth Schuette
E.O. Johnson
Dwight & Linda Davis

Bernie & Esther Greenheck
George & Estelle Wolff
Stan & Mary Staples
Carl & Barbara Drake
Robert C. Greenheck

Larry Niederhofer
John & Nancy Skoug
Nancy Frawley

The Legacy Circle

These donors continue to impact our community with their endowment gifts through our Legacy Circle, enriching our community not just now, but forever. Planned giving is a way to maximize your philanthropic goals.

Caroline Mark

E.O. Johnson

Nancy Frawley

United Way Summit League

SUMMIT LEAGUE SPONSORS



ALEXIS DE TOCQUEVILLE: \$10,000+

Dwight & Linda Davis
Todd & Sherrie Dirkman
Carl & Barbara Drake
Tom & Janet Felch
Ryan & Mary Gallagher
Ghidorzi Family
Marie Goldbach
Robert A. Greenheck
Robert C. Greenheck
Mary Jo Johnson
Ronald & Janet Klimisch Fund
Jim & Hilary McIntyre
Dennis & Bonnie Mealy
Duane & Jill Meyer
Ruth (Rudie) Schuette
John & Nancy Skoug
Scott & Mary Turner
Robert & Ruth Van Ert
Bob & Peg Wolff
Anonymous (2)

FINAL ASCENT: \$4,000-\$9,999

Jay & Deb Anliker
Dick Austin
Mark & Ann Bradley
April Brode
Rita Crooks
Dennis & Anne DeLoye
Dean & C. Ann Dietrich
Tommy Garver & Sherry Scantlin
James Golz
Aaron & Sue Gotham
Robert & Lisa Gouthro
Kathy Groethe
Matthew & Sandra Heywood
Scott & Shelly Hogan
Steven & Nancy Kaiser
Dave & Laurie Kallstrom
Lee & Joanne Kelly
Todd & Camille Nicklaus
Kevin & Diane O'Connell
Jeff Oswald & Jody Tarkowski
Margi Reardon
Jenny Redman-Schell
Bill & Mary Reif
Rob & Kris Rybarczyk
Mary Ellen Schill
Kurt & Laura Schoenrock
Sid & Andrea Sczygelski
Staples Family Fund
Scott & Beth Stieber
Jeff & Becky Stubbe
Rich Totzke
Mic Wendorf
Dan & Sue Zastoupil
Anonymous (3)

CAMP FIVE: \$2,600-\$3,999

Gary & Marsha Alexander
Ryan & Erin Andrews Family
Jen Auner
Gary & Stacy Bachand
Gary Bezucha
Thad & Jessica Brockman

Mary Burgoyne
John & Julianna Burmesch
Kay Gruling & Tim Buttke
Tom & Becky Gatzke
Don & Karen Grade
Craig & Kim Heller
Judy Howard
Mark & Amy Huftel
Roger & Kathy King
Jon & Desta Krueger
Tom & Nancy Kryshak
Gene & Marilyn Lang
Sherri Lemmer
Steven Ludy
Mark & Laurie Matthiae
John & Rhonda Monks
Tom Murphy
Andy & Sarah Napgezsek
Eric & Stephanie Pacey
Marty Robbins
Harvey Scholfield
David & Ellen Schumann
Fred Schwalbach
Scott Howells & Lori Shepherd
Brian & Jane Smith
David & Beverley Smith
Robert & Julia Stavran
Eric & Stacy Steinbach
Gary & Sarah Stroyny
John & Mary Tubbs
Shanna Yonke
Anonymous (3)

CAMP FOUR: \$1,600-\$2,599

Eric & Laura Anderson
Zach & Tiffany Arnold
Jay & Sue Bauman
Amit & Swati Biswas
Matthew Brewer
Donnie & Lynn Budnik
Jon & Jennifer Close
Tony & Sandy Creten
Dr. Joel & Donna DeKoning
Peter Dodson & Lisa Grill Dodson
Kathy & Bill Drengler
Mark Earl & Carolyn Nash
Dave & Marie Eisenreich
Gregory & Elissa Ewan
Randy & Jill Falstad
Will & Robin Flett
Harry Foerster
Michael & Susan Frangiskakis
Robert & Laura Gall
Julie Goranson
Paul & Dawn Gullickson
David & Kathy Hall
Jon Hardesty
Scott Heaton
John & Trish Heisler
Michael Holzhueter
Alan & Tracy Hougum
Jane & Allen Huebsch
Paul & Coleen Hunsanger
David Hyypio & Gail Grant
Andrew & Andrea Joswiak
Chris & Robin Kalk

Mike & Jane Kessel
James & Lynn King
Mike & Katie Klussendorf
Marty & Sandy Krach
Bonnie Kraft
Kevin & Jeana Kraft
Tom Krieg
Ray & Beth Kroll
Steve & Cara Kurtenbach
William & Kathleen LaBrake
Melise Laub
Scott & Lisa Laurila
James & Sharon Low
Jim & Dawn Matheson
Michael McGrail
Jeff & Jill Michaud
David & Nancy Molinare
Peter & Christine Mouw
Theresa Murphy
Matt & Jill Palecek
Barry & Nancy Passini
Dennis & Lori Peck
Chris & Michelle Pfender
Mike & Karen Piel
Jamie & Jennifer Reimer
Scott Remmich
Todd Richardson
Ruth Risley-Gray
Matt & Lori Rowe
Chris Peplinski & Lisa Rowe-Peplinski
Jamie & Diane Schaefer
Paul & Mary Seidl
Mike & LeeAnn Shea
Matthew & Joretta Shinnners Family Fund
Rob & Amy Stack
Jeffrey Steckbauer
Jesse & Maureen Tischer
Christopher & Kristi Toner
Craig & Melissa Uhlenbrauck
Kyle Utecht
Michael Van Order
Jerry Viste
Jim & Ava Waldron
Pat & Jeanne Wallschlaeger
Linda Ware
Mark & Rolean Wernicke
Jeff Wicklander
Scott & Janet Williams
Len & Arleen Wurman
Steven & Anna Mae Zeinemann
Anonymous (9)

CAMP THREE: \$1,000-\$1,599

Dewey & Cheryl Allen
Pam Anderson
Joe & Paula Babiarz
Dr. Vicky Baker
Ellen Baldwin
Randy & Sara Bangs
Corey & Lisa Barnes
David Bauer
Arden & Barbara Baumgardt
Peter Shank & Pam Behrens
Michael & Susan Berens
Dave & Kristen Berg

CAMP THREE CONTINUED

Mary Bethke
Jeff & Mary Kay Blomquist
Kathryn Boneske
Barbara Bradley & Allen Limberg
Chris Brandl
Brian & Lori Brehmer
Lenore Breit
Andrew & Mauri Brueggeman
Denis Burgess & Linda Kocourek
Robert Burish
Barbara Burnette
Jason & Kelly Camarato
Jeff & Karen Casey
Scott & Amy Cattanach
Jeff Cestkowski
Judy Cherwinka
Damon Childers
J. David Christenson
Leif & Vickie Christianson
Darryl Cielinski
Michael Clark
Scott Clark
Art & Deb Corallo
Drs. Mark & Barbara Crapster-Pregont
Jeffrey & Gina Crispell
Alexander & Lisa Dahlke
Tom & Karen Daley
Tim & Deedee D'Amato
Dan & Jill Daubert
Mark & Nancy Dolenshek
Linda Dotter
Colleen Draves
Eric & Jenna Drengler
Bob Dunn
Kurt & Meranda Eggebrecht
Rob & Tanya Elliott
Steven & Sandra Ellis
Tom & Karen Erickson
Stewart & Tracy Etten
Lisa Felch
Lisa Fenhaus-Johnson
Brian & Cheri Fochs
Gary & Gina Freels
Steve & Amy Fronek
Brian & Kelly Funfar
Matt & Kari Gaedtkke
Tom & Suzanne Gallant, In Memory of Nathan Gallant
Thomas Giesen
Jane E. Graham Jennings
Dave Greene
Kendall Gullo
Boyd & Dorinda Gustke
Scott & Joanna Hack
Todd & Mary Hagedorn
Don & Linda Haney
Mark Hartzler
Matt & Lori Hattenhauer
William Hawkins
Reyaad Hayek, MD & Antoinette Hayek, MD
A.M. Hecht
Larry & Maria Hegland
Chris & Laura Held
Oren & Cindy Hermel
Peter & Nancy Hessert
Chad & Ann Hoesly
Stan & Susan Hoffert
Dennis & Alana Holt
Brian & Tricia Hoover
Greg Huber
Mark & Sarah Hull
Angela Hupf
Kevin & Andrea Ingvalson
Chuck & Kathy Jonas
George & Maureen Jorgensen
Ray & Mary Kacvinsky
Jim & Audrey Kavanagh
Tim & Patty Kilgore
Robin & Melissa Klade
Rebecca Klessig
Steve & DeAnn Kmosena
Brian & Sandy Knoll
Travis & Rebecca Knutson
Jeff & Julie Kobin
Rick & Tara Koch
Diane Konsella
Richard & Loni Korpita
Keith Koszarek
James Kratwell
Lisa Krause
Kris Kubnick
Monica Kummerfeldt
Jennifer Kurth
Al Lancaster
James Lau
Cheng Lee
Jake & Melissa Lemke

Joanne S. Leonard
Ron & Barbara Leszczynski
Jeremy & Lindsey Lewitzke
Ken & Amy Libertoski
Tim & Cari Logemann
Michael & Emily Loy
Vinay Luthra, In Memory of Madhu Luthra
Todd & Jamie Lyon
Gary & Theresa Macdonald
Christopher Mathis
David & Kathy May
Scott & Tami McCann
Brian & Lynda McLaughlin
Bill & Diane Mech
Jill Meschke
Russell Michalski
Fred & Beth Mueller
Mark Munson & Loretta Zerilli
Nicole Nauer
David Nelson
Scott & Diane Nelson
Marc & Anh Nguyen
Jay & Sara Nickel
Larry Niederhofer
Scott & Pam Nielsen
Emalyn Nikstad, In Memory of Jim Nikstad
Brad & Jan Northcraft
David & Joyce Nutting
Don & Kathy Oakland
Craig & Marty Olafsson
Mark & Tricia Oldenberg
Dan & Theresa O'Leary
Lee & Alice Olkowski
John & Ellen O'Malley
Michael O'Malley
Kyle Page
Joy Patterson
Steve Phillipson
Kevin Porter
Jim & Mary Lou Jones
Don Rahne
Stuart Randall
Mary Readell
Larry & Kerry Rickert
Brian & Donna Roloff
Joe Rouse
Steve & Betty Ryan
Ernest Salibi
Carrie Sann
Jeff & Laurel Sargent
Keith Kaziak & Jessica Sayer
Dan & Carolyn Schaut
Joy Schilling
Dale & Kris Schirmacher
Jay & Tammy Schmidt
Tim & Rhonda Schotz
Kathy Schuette
Anita Seering
Steve & Tina Seidl
Andrew & Alina Shallow
Tristan Shier
Jerry & Sandy Siewert
Jackson & Margo Smith
Rick Socha
Jack & Lisa Sondergard
Noel Sonnek
Nora Spatz
Matt & Bernadette Spink
Ivan & Anna Stanko
Donna Staples
Bob & Linda Stasney
Jeff Stoecker
Mike Stuermer
David Tange & Mary Jo Freeman
George & Peggy Tanner
Joseph & Denise Tazelaar
Bill & Jean Tehan
Joseph Thimm
Tim & Candy Thurs
John & Sandy Townshend
Bryan & Jane Troyer
Jay & Sara True
Dave & Nancy Tuman
Vicki Tylka
Sean & Sara Valiska
Mike & Julie Vesel
Tom Vollstedt
Jason & Mary Welker
Brad West
Chuck Wirbsinski
Dan & Gale Wolff
Scott Wright
Rob & Keri Wulf
Gary & Jan Yonke
Jeff & Cindy Zriny
Anonymos (21)

CAMP TWO: \$750-\$999

David Andraschko
Richard & Cynthia Aucutt
Dick & Dianne Bartig
Mark Belke
Andrew Benedetto & Donna Seidel
Robert & Marsha Bloechl
Dr. Stephen & Susan Blonsky
Ciera Bornheimer
Randi Bortz
Derek & Christy Boyd
Linda Britten-Smith
Keith & Jeanne Brock
Tom & Lynn Brunner
Paul & Lori Bychinski
Scott & Julie Bychinski
John & Andrea Calhoon
Paul & Debra Chittum
Gary & Diane Christianson
Adam Cincotta
Paul Cleveland
Steve & Mary Coates
Edward & Darlene Coldwell
Matthew Corp
Denis Crevier
Bryan Crownover
Bruce & Wendy Czech
Corey & Dawn Dobbs
Scott Downey & Michelle Hendrickson
Lee & Kathy Drengler
Joan Ehrenreich
Allen & Michelle Emmerich
Jon & Katie Felch
Chris Ferrante
Pamela & Gary Frary
Jeff & Linda Frese
Trinity Gelhar
Bob & Dawn Genrich
Marty Gissel
Scott & Valerie Gorichs
David & Tracy Gorzek
Pamela M. Green
David Gusman
Mark & Melinda Haase
David Hall
Carl & Sally Hertting
Lisa Hieronimus
Doug & Cec Holmberg
Terry & Jill Horvat
Kirk & Patti Howard
Matt Jameson
Amy Janke
Patrick & Julayne Jin
David & Darlyne Keller
Russ E. & Tammie A. King
Matt & Tressa Klopatek
Lisa A. Krause
Mark Krunco
Christine Kujawa
Mike & Lori Lang
Dick & Lynn Lawson
Darrell Lentz
Dick & Barbara Lepinski
Tony Lundberg
Jacob Marheine
Allen & Mary Ellen Marnholtz
Rick & Gayle Marshall
Kathleen Martens
Tony & Margaret Marzofka
Dave Mathson
Curtis McElhaney
Mark & Julie Meeks
Phil & Lori Menzner
Robert B. Mielke
Corey Miller
Joe & Marty Millerleile
Anja Muenchow
James & CarrieJo Nelson
Rick & Kim Nevers
Tricia Nielsen-Zoromski
Jeremiah & Tamara Niewolny
Duane & Linda Nolte
Corina Norrbom
Glendon & Wendy Peterson
Eric & Jacquelyn Pond
Denise Prosser
Paul & Susan Radtke
Dr. Rick & Brenda Reding
Daniel & Rebecca Rickert
Brian & Mary Rivet
Joseph & Cathleen Rohling
Paul & Sheila Rovang
Dean & Jini Ruplinger
Patrick & Elizabeth Rutten
Korey & Amanda Sahr
Jeremy & Laurie Szazama
Duke Schlagenhaft

Scott & Jeni Seidel
Diane Sennholz & Carl Yaron
Mike & Lee Shipway
Wayne & Jen Smith
Michael Soehl & Sarah Trimner
Kari Solomonson
William Stadler
Michael Stenklyft
Mark & Ramona Stoll
John & Melissa Straw
Steve & Carrie Strobel
John Sturzenegger
Shawn & Jennifer Tellekson
Jessica Tipple
Robert & Felecity Treptow
David & Jean Trione
Brian & Bonnie Trzebiatowski
Eric Tufto
Mitch Ungerer
Tyler & Stephanie Utecht
Keith Vardon
Brian Wachsmuth
Thomas Walters
Dr. Chris & Michelle Wass
Michael & Debra Watz
Russ & Shelly Weis
Tim & Jody Weiss
Tom & Laurie Wengelski
Barbara West
Duane Weyer
Andrew & Laura Witt
Jerry & Jeannie Worden
Sean Wright & Dr. Heather Meggers-Wright
Doug Yarie
Tom & Elaine Younger
Scott & Mary Ziemer
Anonymous (20)

BASE CAMP: \$600-\$749

Ron & Lisa Alexander
Carol Alvarez
Jeff & Tarrah Baars
Jordan & Leigh Baker
Amie Becker
Rick Beese
Michael & Angela Benson
Robert & Ann Bergfeld
Laura Bernett
Daniel & Tammy Bjork
John & Jody Blanz
Jim & Julie Bliss
Benjamin & Danielle Bliven
Mike & Barb Boehm
Greg Brandt
Kyle Brandt
Miranda Brantmeier
James & Laurinda Braun
Michael Braun
Jerrine Brinker
Barbara Brown
Lisa Brzezinski
Ingrid Burkhardt
Lynn M. Burzinski
Tim & Dana Busby
Bob & Lucy Cadwell
Jerry Campbell
Wade Carroll
Adrienne Chase
Jon Creisher
Nicholas Crochiere
Clare Cullen
Sean & Tami Cummings
Tonya Darner
Paul & Patty David
Jeff & Dee Davis
Teri Deiningner
Tucker & Samantha Diedrich
Ron & Sue Dirks
Tim & Katie Dively
Celeste Droz
Eric Bohman & Ashley Dupuis-Bohman
Teresa Ebert
Jackie Edwards
Keith & Janis Ellison
John Enzenroth
Curtis & Mari Faber
Joseph Falstad
Antonio Fernandez
Laurie Fitzsimmons
Dennis & Heidi Fleurant
David Flores
Jon & Annette Fochs
Ernest & Kathy Foley
Anthony & Penny Fons
Greg & Joy Foye
Gary & Nancy France

Bill & Juliana Franzen
Brian Freiberg
Craig & Amanda Gadke
Peter & Jessica Gaffaney
Troy & Carmel Galster
Nick Garigliano
Jon & Karyn Gelhaus
Kim Gochanour
Mary Godsey
Antonio Gomez
Terrie Good
Lane & Krin Gresen
Jesse Grieb
Jeremy Grimm
Dale Gulkowski
Jami Guevara
Scott & Linda Hackbarth
Thomas & Charlene Hamerla
Lennie Hammond
Troy Hartwig
Derek & Ashley Hawley
Raymond & Robin Hegg
Pat & Kim Heier
Sheryl Hemp
Bruce Hostrawser
Tom & Audrey Huffel
Jesse Jensen
Jeff & Keri Johnson
Charley Jones
Marie Jones
Kevin & Melissa Kampmann
Jay & Kristine Kamrath
Chad Kane
Jack Kaufman
Dr. Robert Kaupie
Brian Kennedy
Karen Kenton
Thomas & Nola Kipp
Gerard & Michelle Klein
Robert Kleinschmidt
Travis & Michelle Knopf
Brandon & Angelica Krautkramer
Aaron Kremin
Amanda Krueger
Molli Ksionsk
Kristi Kulas
Neil & Sarah Laes
Jeff & Jill Lamer
Christina Lammerding
Chris Laugelli
Virg Lemmer
Steve & Nicole Lipowski
Ken Luer
Tim & Amy Lyga
Tom & Susan Macken
Bryan & Alison Magnuson
Chris Maier
Tammy Mallo
Steve & Jamie Mangels
Tim Markstrum
Debra Markwardt
Timothy & Amy Marquardt
Heather Maves
Travis Mayek
Thu-Hang McDonald
Karla McGowan
Chris & Theresa Menard
Kathy Messier
Berland & Beverly Meyer
Julie Miehe
Robert & Dianne Mindock
Robert & Sandra Mork
Rimon & Lisa Moses
Tou Yang & MaiGer Moua
Ruth Muschinske
Amy Nelson
Mary Nickel
Dave Nordlund
Linda Novack
Brian & Connie Nowak
Mark & Jenny Nowak
Dustin & Jacqueline White
DuWayne Olson
Richard & Dawn O'Polka
Chad & Meredith Otte
Todd & Kristi Palmer
Ron & Judi Pecha
Christopher & Susan Peloquin
Kalynn Pempek
Sonja Petermann
Anne Phelan
Ashley Placek
Jon Plisch
Jonathan & Kim Powell
Louis & Sandra Pradt
Neil Printz

Timothy & Judy Ranke
Robert Reinertson & Sally Scinto-Reinertson
Cindy Reinke
Joshua Reissmann
Dave & Judie Rheinschmidt
Vickie Richmond-Hawkins
Cierra Robinson
Katie Rosenberg & David J. Lee
Anthony Rossi
Carla Roth
Harold & Kathy Ruelle
Bruce & Sari Ruzek
Bill Salm
Stan & Alice Schacht
Mike & Kristy Schauls
Curt & Sherry Schmidt
John Schmidt
Kara Schmidt
Michael Schmidt
Lisa Schultz
Jeff Schumacher
Derek Schwamman
Chad Schwantes
Robert Mentzer & Laura Scudiere
Earl Seliskar
Jim & Angie Servi
Bethany Seubert
Robert Simkovic
Lonnie Smith
Tammi Smith
Marc Sorge
Elizabeth Spindler
Bob & Maria Spring
Tim Staeven
James Stafford
Scott & Tammy Steckling
Bonnie Stieber
Shelley Stokosa
Tim & Kathy Strasser
Chad Strehlow
Rick & Mary Swanson
Scott Swanson
Mark Becker & Joan Theurer
Scott & Janel Thoun
Melissa Thums
Jeffrey & Joni Todd
Karen Tomaszewski
John & Jennifer Trucco
Robert & Jennifer Tryba
Ryan & Jamie Trzebiatowski
Eric Twerberg
Kevin & Jen Underwood
Tim & Erika Van De Yacht
Randy & Kari Van Natta
James & Diane VanEyck
Boly Vang
Kerry Vesely
Nicolette Volm
Joe & Dawn Von Schrader
Patti Wadzinski
Steven Wagner
Ed & Sarah Walder
Jason & Tess Waller
Rob Walters
Dylan Warnecke
Bob & Melissa Webb
Scott Wegner
Tom & Sue Weimerskirch
Michael Wells
Doug & Jen Welsh
Ronald & Jamie Wendorski
Carl Westberg
Elzbieta Wierzejski
Logan Willcocks
Mike & Sue Williams
Travis Wimmer
Karen Winters
Megan Wunrow
Andy & Rachel Yach
Kevin Yang
Kelly Zagrzebski
David Zastrow & Shannon Keough
Gregory & Ingrid Zavadoski
Nathaniel Zimmerman
Travis & Sarah Zydzik
Anonymous (44)



VOLUNTEER ENGAGEMENT

By working together, United Way of Marathon County volunteers put in over 54,990 hours. Many volunteer opportunities went virtual from Week of Action, Reading Buddies and more!



350+ people participated in Make a Difference Day helping rake more than 100 yards for seniors in need.



7,000 Thank a Healthcare Worker cards were made.



10,000+ masks were sewn and distributed to agencies and partners in our community.



United Way Retire United members put together 600 snack packs for kids in five schools.

FIGHTING HUNGER

From the beginning weeks of Safer at Home, United Way partnered with local school districts to provide support, investing **\$55,000** to ensure students had access to nutritious food. Staff and volunteers safely packed snack packs for children, drove food to rural areas and distributed **6,250 USDA food boxes** totaling **3.6 million pounds** of food across the county.

The Marathon County Hunger Coalition partners with 17 food pantries, 7 local grocers, and numerous community partners to ensure food is widely distributed in Marathon County. **4,350 lbs** of fresh produce was distributed from the Farmers Market to assisted living homes and underprivileged households.

Seventeen area businesses built can food sculptures in their organizations as part of our virtual "United We Can" event. This effort ensured that local food pantries had enough food for the holiday season to meet the needs of



families in our community. These businesses collected **7,500 lbs** of food in a few short weeks.

Emerging Leaders participated in a virtual Smack Hunger event with 17 teams, representing 16 companies and packaged **2,550 breakfast snack** packs for students at **18 different local schools**. Each pack included an apple sauce, cereal, fruit snacks, graham crackers, a granola bar, instant oatmeal and a juice box.



OUR IMPACT



More than **1,000 students** participated in Partnership for Youth's 5th annual Greater Wausau Youth Hiring Fair, interacting with HR representatives from 100 different businesses in Marathon County.



Bundles of Joy offered diapers and wipes to ten agencies for a total of **980 packages**. This was especially crucial during the first few months of the pandemic, when paper goods such as toilet paper and diapers were not on shelves. United Way was able to secure diapers and wipes from distributors, during the shipping and distribution shortfalls.



8,000+ books were distributed to children age birth to five through the Ready to Read program.

In 2020, Ready to Read expanded its literacy efforts to Wausau School District and D.C. Everest School Districts meal distribution sites to ensure students and their families had a wide assortment of books ranging from board to chapter books to encourage new and exciting ways to learn from home during the pandemic. Adopt a Classroom distributed books to **62** classrooms at 25 schools.



The Retired and Senior Volunteer Program (RSVP) offers personalized placement, matching volunteers age 55+ with community service opportunities across Marathon County.

48 VOLUNTEER STATIONS
9 VIRTUAL EDUCATION PROGRAMS

441
VOLUNTEERS

RETIRE UNITED

Retire United members had the opportunity to participate in virtual educational sessions with RSVP members and volunteer opportunities to network outside the workforce. Thank you to Aspirus and Nationwide for your sponsorship support.

SWEEPSTAKES WINNERS



The 2020 Campaign Sweepstakes winners were awarded prizes during the month of January. Ten lucky donors won cash prizes ranging from \$500 – \$5,000! Congratulations to the Grand Prize Winner **Heidi Rausch**, from *Associated Bank*!

Other winners included: **Roberta Maas**, *Menzner Hardwoods Co.*, **Jason Resch**, *Greenheck*, **Amy Gewiss**, *Nationwide*, **Ken Call**, *Marathon Cheese Corporation*, **Jason Waller**, *Greenheck*, **Michael Cornell**, *Greenheck*, **Jason Dunwoody**, *Greenheck*, **David Falkowski**, *DC Everest Senior High School* and **Jerry Krueger**, *Greenheck*.

THANK YOU TO OUR SWEEPSTAKES SPONSORS!



FUNDED PARTNER SPOTLIGHT

CHILDCARING supports quality childhood education by providing resources and referral services to families. This past year Good Start Grants provided financial assistance for eligible families in Marathon County to have access to affordable child care such as this mother. She explains, *"I am a single mother to a 2 1/2 year old boy. For eight months I did not receive any financial assistance from his father. I saw a brochure for Good Start Grants and applied. Qualifying for this grant has made such a difference financially for my family of two. Not having to stress about affording the cost of daycare allows me to have less stress in general, making me a much more patient and focused parent."*



THE MARATHON COUNTY SCHOOL-BASED COUNSELING CONSORTIUM

is a great example of collaboration in our community and supporting one another. The Consortium was formed in 2017 to provide on-site mental health services for students within the schools.

A student had come to the attention of the school counselors when her attendance became more sporadic, her grades were slipping, and she seemed more anxious. This young student could not attend after school appointments for therapy or counseling because of the parent's work

schedule. Together with the school and the on site therapist they found ways to support her at school so that she had someone to 'check in' with. The School-Based Counseling Consortium offered her tools to help with her anxiety, and even things her teacher could say to help her gain confidence in the classroom.

This student now enjoys time with her therapist, can identify a few adults she can share with, and is observed as less anxious. Her grades have been more stable since counseling began and her overall mood has improved.

HOUSING TASK FORCE



Pictured left to right: Officer Eric Lemirand, Wausau Police Department, Tracey Reiger, Director of Catholic Charities Warming Shelter, Diane Sennholz, Executive Director of Northcentral Community Action Program, Ben Lee, Director of Community Impact - Financial Stability & Health, United Way of Marathon County.

THE HOUSING TASK FORCE was created by The Wausau Police Department in response to the 2019 loitering ordinance. It was transferred to United Way Leadership in March of 2020.

Homelessness is more than finding temporary shelter and involves a community effort. Through a newly developed Outreach Case Management strategy in 2020, The Housing Task Force has assisted eighteen individuals with housing, reunification with family members, or assisted individuals with entering into community programming.

Area shelters saw a decrease in overnight stays because of the Task Force. United Way helped the Warming Center move locations, not once, but twice, to accommodate social distancing and meet health department guidelines for individuals who were quarantined. This group of community leaders has come together and decided on clear objectives and strategies to solve the homelessness crisis in Wausau.

One example is a guest at the Wausau Warming Center.

"Brian" had been homeless since 2017. He is a 58-year-old man who struggles with alcohol addiction. Last fall Brian received a letter from the Housing Authority indicating that his name was selected as next on the housing list and

he was issued a Section 8 housing voucher. (The Section 8 Housing Choice Voucher (HCV)) program is a federal rental assistance program that helps low-income renters pay a portion of their income for rent. This application process took place while Brian was a guest in The Warming Center. The Warming Center Director assisted Brian in finding an apartment that would accept his housing voucher and he was successfully housed. Brian remains successfully housed and continues to use Catholic Charities as a support for his ongoing needs.

In addition to Outreach Case Management, members of The Housing Task Force, with the financial support of the B.A. & Esther Greenheck Foundation and a partnership with Holster Management, were able to secure a house to serve as a temporary housing solution while individuals are connected with community resources. New beds were supplied by Verlo Mattress and furnishings were provided by St. Vincent de Paul of Wausau, helping create a safe and welcoming environment for individuals.

Addressing homelessness is a value to the community and an investment in the place we call home. The Task Force took many steps forward in 2020 and will continue to do so in 2021 with your help.

EMERGING LEADERS



United Way Emerging Leaders

Emerging Leaders is comprised of more than 450 young professionals representing nearly every industry in Marathon County who have a passion for social impact and an interest in professional development.

Members kept connected in creative ways by participating in virtual trainings and discussions with local leaders, provided 2,550 snack packs to area schools, kept engaged through pumpkin carving and gingerbread decorating competitions that supported local businesses and much more!

Emerging Leaders Board members reviewed fifty-five school grant applications in 2020 and selected ten award recipients totaling **\$4,000**, to receive a one time grant. These schools, teachers and classrooms have shown dedication to our local youth in a variety of ways! These schools, teachers and classrooms include: DC Everest Area School District, Edgar School District, John Marshall Elementary, Mosinee High School, Mosinee Middle School, Our Savior's Lutheran Church and School, DC Everest Rothschild Elementary, Stratford Elementary, Stratford High School and Stratford Middle School.



EMERGING LEADERS SPONSORS



WOMEN UNITED



Women United is a diverse network of professional, community-minded women who represent nearly every industry in Marathon County. Members participate in a variety of engagement opportunities that connect them to our community efforts and create a strong network of women leaders in action.

Women United members enjoyed networking opportunities in 2020 from the comfort of their homes such as book clubs, arts and crafts nights, cooking demonstrations and education sessions. These members volunteered

throughout the year raking yards, serving at the Warming Shelter and cheering on local healthcare professionals.

Women United distributed **30 holiday gift bags** filled with goodies to deserving moms for the 12th annual Christmas for Mommies. This event typically takes place in person with thirty moms, children of the participants and volunteers, but this year looked different in that bags were given to Catholic Charities (Project Step Up) and The Women's Community to appropriately distribute.

UNITED WAY COMMUNITY CLOSETS are volunteer run and projects of Emerging Leaders and Women United. In 2020, **326** requests were filled from Rebecca's Closet with an average of **22** items per order. **21** agencies and service providers utilized the closet and more than **6,754** items went back into the community to help children in need.



WOMEN UNITED SPONSORS





WE HELP ELIMINATE BARRIERS BY
CONNECTING PEOPLE WITH SERVICES.

211 is a free, confidential information and referral service that connects people from all communities to the essential health and human services they need, 24 hours a day, seven days a week through phone, email, text, web and chat.

Our 211 serves residents of Marathon County and seven others. United Way's

211 answered **19,088** requests for help from residents, providing **32,523** referrals to community resources. The call center had a **22%** increase from the previous year.

There were 6,653 COVID-19 related phone calls in 2020, which made up 35% of total calls.

HOUSING

FOOD

INCOME SUPPORT

MENTAL HEALTH/
ADDICTION

UTILITY
ASSISTANCE

INFORMATION
SERVICES

SUCCESS STORY

Jamie was a pregnant, single mother, and when the COVID-19 pandemic hit, her daycare closed. With no daycare for her toddler, Jamie was forced to quit her job. With no income to support herself and her child, Jamie contacted 211 and was able to get connected to resources that would help with basic needs until she is able to get back to work.



United Way
of Marathon County

705 S. 24th Ave, Ste. 400B
Wausau, WI, 54401

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