Dear United Way friends,

At the heart of United Way of Marathon County is our belief in helping people. Last year our efforts were more critical than ever as we had new challenges to recover and rebuild from the health and economic crisis. We saw our staff, donors, volunteers, and community step up in an unprecedented way. With YOUR help we have supported those devastated by the pandemic, feeding thousands, helping hundreds with rent, and answering the call to 211. YOU, our dedicated donors have made this possible. We partnered with 39 agencies and foundations, distributed funds, food boxes, masks, hosted virtual education sessions and fulfilled clothing requests for children in need.

2020 is a year we will never forget. Thank you for being a part of our extended United Way family. United Way and our 39 partners are here because of YOU.

Jeff Sargent
Executive Director and CEO
Unite people and organizations in Marathon County to build a stronger community and strategically invest in education, financial stability and health priorities to improve lives now and into the future.

**OUR MISSION**

**FISCAL YEAR 2020 FINANCIAL REPORT**

While the annual campaign is the foundation for our work in the community, United Way also leverages other grants and revenue sources to meet community needs. In 2020, United Way invested over $2.7 million in community programming.

**2020 REVENUE**

- Net Campaign.................................................. $2,509,029
- Restricted Grants for Special Projects............... $752,893
- Other (Interest, Match, Endow, Misc)............... $200,623
- Use of Reserves................................................. ($118,742)
- **Total Revenue................................................. $3,343,803**

**WHERE THE MONEY GOES**

- Education......................................................... $672,000
- Financial Stability.............................................. $408,000
- Health.......................................................... $520,000
- 211/Volunteer Connection................................. $378,969
- Mission Focused Community Service Work/Restricted Grant Projects............... $727,432

**Total Community Investments.......................... $2,706,401**

Campaign, Communications & Administration.... $637,402

**TOTAL EXPENSES................................................. $3,343,803**
As citizens in our area adhered to the sheltering in place mandate associated with the COVID-19 pandemic, it was evident that nonprofits, businesses, and individuals would be significantly impacted in various ways.

On March 18, 2020, the Community Foundation of North Central Wisconsin and United Way of Marathon County announced a partnership to create the COVID-19 Community Response Fund to address the community’s yet unknown needs. Working together, the two organizations dedicated their efforts to raising and dispersing funds to meet those needs, as they arose, as efficiently as possible.

“When the coronavirus outbreak began to impact our area, our organizations knew this was a time for our community to band together. We knew the crisis would have many short and long-term effects, and we are thankful to have served a role in offering hope and aid to those in a time of need,” stated Jeff Sargent, Executive Director/CEO of United Way of Marathon County.

Administration of the Fund focused on providing a vehicle for those who wanted response with a convenient place to donate and a quick turnaround of grants to agencies that needed the help. Grants focused on meeting basic human needs such as food and shelter, ensuring access to medical and legal support, providing information access, safety in the home, and small business support amid the pandemic.

Reflecting on the more than $632,000 that was raised and quickly invested back into the community for COVID-19 specific grants, Tim Parker, President/CEO of the Community Foundation, states, "We acknowledge the generous outpouring of support from our community through the COVID-19 Community Response Fund. We also thank the fifty-seven nonprofit organizations that have worked diligently to provide vital services to the community in this unusual time of crisis in the past year. We see the sun rising for a bright future ahead, and we feel honored to have helped our community out of a dark time." The COVID-19 Community Response Fund officially closed in February of 2021.

Too see a full list of donors scan the QR Code or visit http://bit.ly/cfuw-donors.
THE NEIGHBORS’ PLACE
received funds from the COVID-19 Community Response Fund to provide utility wagons to assist individuals and families that walk in for food. Many guests walk miles to get their groceries and over the years have been very creative in how they take their food home. Mothers have carried groceries in their strollers while their children walk. People have added baskets to their bikes to carry grocery bags as they bike across town and clients have also used old shopping carts, and wagons. Guests have used rolling suitcases to carry their groceries home and that is not ideal when walking many miles. These utility carts are sturdy and allow food pantry guests to check them out.

A guest commented, “This gives me back some dignity and I can now provide for my family, thank you.” The grant funds allowed the pantry to purchase 51 carts and all are being used at this time.

NORTH CENTRAL HEALTH CARE
received funding from the COVID-19 Community Response Fund to provide an on-site food pantry and school supply bags for staff and their families. With employee hours changing and many with students at home, the grant funds allowed for a partnership with Lamb’s Fresh Market to purchase shelf-stable items that could easily be bagged and provided to anyone in need.

The uncertainty of the pandemic created stress and anxiety, but these care kits allowed comfort and reassurance. Bags were packed with gift cards, toiletries, pantry food items, and easy to prepare meals. Staff responded immediately with gratitude for this small idea that grew and impacted so many. After long hours caring for loved ones, the stores were often closed, and the food bags were a welcome comfort. North Central Health Care was proud not to furlough any employees during the pandemic and allow flexibility to staff with children at home while schools were remote learning.

“What a nice surprise! I worked a 12-hour shift, and my kids were at home. The food bags allowed me to spend time with my children and not worry about going out to the stores during an unknown time,” said one staff member.

“I can’t believe you thought of me, thank you!” North Central Health Care took one day at a time and believed in caring for their staff. Many ordinary moments were taken away in 2020, and these care kits offered something to be hopeful for.

THE HMONG AMERICAN CENTER (HAC)
received funding from the COVID-19 Community Response Fund to help provide services to members of the Southeast Asian Community in two specific areas:

• Picking up and delivering food boxes and food bags to families and individuals who are homebound and elderly.
• Outreach to members of the Southeast Asian Community, specifically the elders, educating them about the dangers of COVID-19.

In 2020 alone, HAC helped provide food boxes and food bags to over 1,000 households within our community, delivering over 600 boxes and bags of food to members of the Southeast Asian community.

Collaborating with several organizations including Nyob Zoo Milwaukee, the Wisconsin United Coalition of Mutual Assistance Association, and the Hmong American Friendship Association, HAC helped provide educational materials and information to the Southeast Asian community in our region. The organization utilized social media, relationships within the local Hmong Clans, and radio programming to help educate Southeast Asian families about protecting themselves from COVID-19, symptoms of COVID-19, and taking proper precautions during isolations or quarantine.
Thank you to all the companies who supported United Way with a company workplace campaign in 2020. The Circle of Excellence Awards recognize corporate and employee giving.

We would like to recognize Greenheck, our top Platinum Award Winning Company for 2020! They have been a Platinum Award Winner since 2017 and their dedication to philanthropy is shown throughout the community. Greenheck’s financial giving and employee volunteerism have created lasting positive change in our community. Their employees have given back to this area with donations, volunteer hours, special events, supply drives and corporate gifts.

Ahlstrom - Munksjö
Connexus Credit Union
Crystal Finishing Systems
EO Johnson Business Technologies
Footlocker.com/Eastbay
IncredibleBank
J & D Tube Benders
Liberty Mutual
Linetec
Marshfield Clinic
Nationwide
North Central Health Care
Peoples State Bank
Regal/Marathon Electric
UnitedHealth Group
Wausau Chemical Corporation
Wausau Window and Wall Systems
Ruder Ware
UPS
Van Ert Electric
Wausau Homes Inc
Wausau School District
Wipfli
Wisconsin Public Service

Bone & Joint
Celcom
CLA (CliftonLarsonAllen LLP)
Clovebelt Credit Union
Coldwell Banker Action Realty
Dietrich VanderWaal Law Group
Domtar
Intercity State Bank
M3 Insurance
Maple Ridge Farms
Medical College of Wisconsin
MPPL Financial
O’Malley Autos
Siemens Energy
The Dirks Group
The Women’s Community
Thrivent Financial
United Way of Marathon County
News 9 WAOW
Wausau City Government
Wausau MedMal Services
Wausau Supply Company
WPS Health Insurance
WSAW Channel 7
These donors continue to impact our community with their endowment gifts through our Legacy Circle, enriching our community not just now, but forever. Planned giving is a way to maximize your philanthropic goals.

Tocqueville Society Honorees

Since 1985 United Way of Marathon County has honored 13 local philanthropists for their long-term support of United Way.

Caroline Mark                          E.O. Johnson                          Nancy Frawley

Bernie & Esther Greenheck             George & Estelle Woffl
Stan & Mary Staples                  Carl & Barbara Drake
Robert C. Greenheck

Larry Niederhofer                     John & Nancy Skoug
Nancy Frawley

Reception Hosts

United Way Summit League

ALEXIS DE TOCQUEVILLE: $10,000+
Dwight & Linda Davis
Todd & Sherrie Dirkman
Carl & Barbara Drake
Tom & Janet Felch
Ryan & Mary Gallagher
Ghidori Family
Marie Goldbach
Robert A. Greenheck
Robert C. Greenheck
Mary Jo Johnson
Ronald & Janet Klismisch Fund
Jim & Hilary McIntyre
Dennis & Bonnie Mealy
Duane & Jill Meyer
Ruth (Rudie) Schuette
John & Nancy Skoug
Scott & Mary Turner
Robert & Ruth Van Ert
Bob & Peg Wolff
Anonymous (2)

FINAL ASCENT: $4,000-$9,999
Jay & Deb Anliker
Dick Austin
Mark & Bradley
April Brode
Rita Crooks
Dennis & Anne Deloye
Dean & C. Ann Dietrich
Tommy Garver & Sherry Scantlin
James Goltz
Aaron & Sue Gotham
Robert & Lisa Gouthro
Kathy Groethe
Matthew & Sandra Heywood
Scott & Shelly Hogan
Steven & Nancy Kaiser
Dave & Laurie Kaltsstrom
Joe & Joanne Kelly
Todd & Camille Nicklaus
Kevin & Diane O’Connell
Jeff Oswald & Jody Tarkowski
Margi Reardon
Jenny Redman-Schell
Bill & Mary Reif
Rob & Kris Rybarczyk
Mary Ellen Schill
Kurt & Laura Schoenrock
Sid & Andrea Sczygelski
Staples Family Fund
Scott & Beth Steber
Jeff & Becky Stubbe
Rich Totzke
Mic Wendorf
Dan & Sue Zastoupil

Anonymous (3)

CAMP FIVE: $2,600-$3,999
Gary & marsha alexander
Ryan & Erin Andrews Family
Jan Auner
Gary & Stacy Bachand
Gary Bezucha
Thad & Jessica Brockman

Mary Burgoyne
John & Julianna Burmesch
Kay Gruling & Tim Butcke
Tom & Becky Gatzke
Don & Karen Grade
Craig & Kim Keller
Judy Howard
Mark & Amy Hufel
Roger & Kathy King
Don & Dave Krueger
Tom & Nancy Krzystak
Gene & Marilyn Lang
Sheri Lemmer
Steven Ludy
Mark & Laurie Matthea
John & Rhonda Monks
Tom Murphy
Andy & Sarah Nagpezek
Eric & Stephanie Pacey
Marty Robbins
Harvey Schoffield
David & Ellen Schumann
Fred Schwabach
Scott Howells & Lori Shepherd
Brian & Jane Smith
David & Beverly Smith
Robert & Julia Stavran
Eric & Stacy Steinbach
Gary & Sarah Stroyny
John & Mary Tubbs
Shanna Yonke
Anonymous (3)

CAMP FOUR: $1,600-$2,599
Eric & Laura Anderson
Zach & Tiffany Arnold
Jay & Sue Bauman
Amir & Swati Biswas
Matthew Brever
Donnie & Lynn Budnik
Jon & Jennifer Close
Tony & Sandy Creten
Dr. Joel & Donna Dekoning
Peter Dodson & Lisa Grill Dodson
Kathy & Bill Drengler
Mark Earl & Carolyn Nash
Dave & Marie Eisenreich
Gregory & Elissa Ewan
Randy & Jill Falstad
Will & Robin Flett
Michael Foerster
Siegfried & Susan Frangiskakis
Robert & Laura Gall
Julie Goranson
Paul & Dawn Gullickson
David & Kathy Hall
Jon Hardesty
Scott Heathon
John & Trish Heisler
Michael Holzheuter
Alan & Tracy Houguem
Jane & Allen Huebsch
Paul & Coleen Hunsanger
David Hypio & Gail Grant
Andrew & Andrea Joswiak
Chris & Robin Kalk

Mike & Jane Kessel
James & Lynn King
Mike & Katie Klussendorf
Marty & Sandy Krach
Bonnie Kraft
Kevin & Jeana Kraft
Tom Krieg
Ray & Beth Kroll
Steve & Cara Kurtenbach
William & Kathleen LaBrake
Melissa Laub
Scott & Lisa Laurila
James & Sharon Low
Jim & Dawn Matheson
Michael McGarr
Jeff & Jill Michaud
David & Nancy Molinare
Peter & Christine Mouw
Theresa Murphy
Matt & Jill Palecek
Barr & Nancy Passini
Dennis & Lori Peck
Chris & Michelle Pfender
Mike & Karen Piel
Jamie & Jennifer Reimer
Scott Remmich
Todd Richardson
Ruth Risley-Grey
Matt & Lori Rowe
Chris Peplinski & Lisa Rowe-Teplinski
Jamie & Diane Schaefer
Paul & Mary Seidl
Mike & LeeAnn Shea
Matthew & Joretta Simmers Family Fund
Rob & Amy Stack
Jeffrey Steckbauer
Jesse & Maureen Tischer
Christopher & Kristi Toner
Craig & Melissa Uhlenbrack
Kyle Utech
Michael Van Onder
Jerry Viste
Am & Ava Waldron
Pat & Jeanne Wallischlager
Linda Ware
Mark & Rolean Wernicke
Jeff Wicklander
Scott & Janet Williams
Len & Arleen Wurman
Steven & Anna Mae Zeinemann
Anonymous (9)

CAMP THREE: $1,000-$1,599
Gary & Martha Alexander
Ryan & Erin Andrews Family
Jan Auner
Gary & Stacy Bachand
Gary Bezucha
Thad & Jessica Brockman

Mary Burgoyne
John & Julianna Burmesch
Kay Gruling & Tim Butcke
Tom & Becky Gatzke
Don & Karen Grade
Craig & Kim Keller
Judy Howard
Mark & Amy Hufel
Roger & Kathy King
Don & Dave Krueger
Tom & Nancy Krzystak
Gene & Marilyn Lang
Sheri Lemmer
Steven Ludy
Mark & Laurie Matthea
John & Rhonda Monks
Tom Murphy
Andy & Sarah Nagpezek
Eric & Stephanie Pacey
Marty Robbins
Harvey Schoffield
David & Ellen Schumann
Fred Schwabach
Scott Howells & Lori Shepherd
Brian & Jane Smith
David & Beverly Smith
Robert & Julia Stavran
Eric & Stacy Steinbach
Gary & Sarah Stroyny
John & Mary Tubbs
Shanna Yonke
Anonymous (3)

CAMP TWO: $500-$999
Steve & Anna Mae Zeinemann
Scott & Janet Williams
Jeff Wicklander
David & Kathy Hall
Chris & Robin Kalk

Mike & Jane Kessel
James & Lynn King
Mike & Katie Klussendorf
Marty & Sandy Krach
Bonnie Kraft
Kevin & Jeana Kraft
Tom Krieg
Ray & Beth Kroll
Steve & Cara Kurtenbach
William & Kathleen LaBrake
Melissa Laub
Scott & Lisa Laurila
James & Sharon Low
Jim & Dawn Matheson
Michael McGarr
Jeff & Jill Michaud
David & Nancy Molinare
Peter & Christine Mouw
Theresa Murphy
Matt & Jill Palecek
Barr & Nancy Passini
Dennis & Lori Peck
Chris & Michelle Pfender
Mike & Karen Piel
Jamie & Jennifer Reimer
Scott Remmich
Todd Richardson
Ruth Risley-Grey
Matt & Lori Rowe
Chris Peplinski & Lisa Rowe-Teplinski
Jamie & Diane Schaefer
Paul & Mary Seidl
Mike & LeeAnn Shea
Matthew & Joretta Simmers Family Fund
Rob & Amy Stack
Jeffrey Steckbauer
Jesse & Maureen Tischer
Christopher & Kristi Toner
Craig & Melissa Uhlenbrack
Kyle Utech
Michael Van Onder
Jerry Viste
Am & Ava Waldron
Pat & Jeanne Wallischlager
Linda Ware
Mark & Rolean Wernicke
Jeff Wicklander
Scott & Janet Williams
Len & Arleen Wurman
Steven & Anna Mae Zeinemann
Anonymous (9)

CAMP ONE: $100-$499
Mary Burgoyne
John & Julianna Burmesch
Kay Gruling & Tim Butcke
Tom & Becky Gatzke
Don & Karen Grade
Craig & Kim Keller
Judy Howard
Mark & Amy Hufel
Roger & Kathy King
Don & Dave Krueger
Tom & Nancy Krzystak
Gene & Marilyn Lang
Sheri Lemmer
Steven Ludy
Mark & Laurie Matthea
John & Rhonda Monks
Tom Murphy
Andy & Sarah Nagpezek
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Brian & Jane Smith
David & Beverly Smith
Robert & Julia Stavran
Eric & Stacy Steinbach
Gary & Sarah Stroyny
John & Mary Tubbs
Shanna Yonke
Anonymous (3)
By working together, United Way of Marathon County volunteers put in over 54,990 hours. Many volunteer opportunities went virtual from Week of Action, Reading Buddies and more!

**350+ people participated in Make a Difference Day helping rake more than 100 yards for seniors in need.**

**7,000 Thank a Healthcare Worker cards were made.**

**10,000+ masks were sewn and distributed to agencies and partners in our community.**

**United Way Retire United members put together 600 snack packs for kids in five schools.**

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### FIGHTING HUNGER

From the beginning weeks of Safer at Home, United Way partnered with local school districts to provide support, investing $55,000 to ensure students had access to nutritious food. Staff and volunteers safely packed snack packs for children, drove food to rural areas and distributed 6,250 USDA food boxes totally 3.6 million pounds of food across the county.

The Marathon County Hunger Coalition partners with 17 food pantries, 7 local grocers, and numerous community partners to ensure food is widely distributed in Marathon County. 4,350 lbs of fresh produce was distributed from the Farmers Market to assisted living homes and underprivileged households.

Seventeen area businesses built can food sculptures in their organizations as part of our virtual “United We Can” event. This effort ensured that local food pantries had enough food for the holiday season to meet the needs of families in our community. These businesses collected 7,500 lbs of food in a few short weeks.

Emerging Leaders participated in a virtual Smack Hunger event with 17 teams, representing 16 companies and packaged 2,550 breakfast snack packs for students at 18 different local schools. Each pack included an apple sauce, cereal, fruit snacks, graham crackers, a granola bar, instant oatmeal and a juice box.
The Retired and Senior Volunteer Program (RSVP) offers personalized placement, matching volunteers age 55+ with community service opportunities across Marathon County.

Bundles of Joy offered diapers and wipes to ten agencies for a total of 980 packages. This was especially crucial during the first few months of the pandemic, when paper goods such as toilet paper and diapers were not on shelves. United Way was able to secure diapers and wipes from distributors, during the shipping and distribution shortfalls.

8,000+ books were distributed to children age birth to five through the Ready to Read program.

In 2020, Ready to Read expanded its literacy efforts to Wausau School District and D.C. Everest School Districts meal distribution sites to ensure students and their families had a wide assortment of books ranging from board to chapter books to encourage new and exciting ways to learn from home during the pandemic. Adopt a Classroom distributed books to 62 classrooms at 25 schools.

More than 1,000 students participated in Partnership for Youth’s 5th annual Greater Wausau Youth Hiring Fair, interacting with HR representatives from 100 different businesses in Marathon County.

The Retired United members had the opportunity to participate in virtual educational sessions with RSVP members and volunteer opportunities to network outside the workforce. Thank you to Aspirus and Nationwide for your sponsorship support.
THE MARATHON COUNTY SCHOOL-BASED COUNSELING CONSORTIUM is a great example of collaboration in our community and supporting one another. The Consortium was formed in 2017 to provide on-site mental health services for students within the schools.

A student had come to the attention of the school counselors when her attendance became more sporadic, her grades were slipping, and she seemed more anxious. This young student could not attend after school appointments for therapy or counseling because of the parent’s work schedule. Together with the school and the on-site therapist they found ways to support her at school so that she had someone to ‘check in’ with. The School-Based Counseling Consortium offered her tools to help with her anxiety, and even things her teacher could say to help her gain confidence in the classroom.

This student now enjoys time with her therapist, can identify a few adults she can share with, and is observed as less anxious. Her grades have been more stable since counseling began and her overall mood has improved.

The 2020 Campaign Sweepstakes winners were awarded prizes during the month of January. Ten lucky donors won cash prizes ranging from $500 – $5,000! Congratulations to the Grand Prize Winner Heidi Rausch, from Associated Bank!

Other winners included: Roberta Maas, Menzner Hardwoods Co., Jason Resch, Greenheck, Amy Gewiss, Nationwide, Ken Call, Marathon Cheese Corporation, Jason Waller, Greenheck, Michael Cornell, Greenheck, Jason Dunwoody, Greenheck, David Falkowski, DC Everest Senior High School and Jerry Krueger, Greenheck.

THANK YOU TO OUR SWEEPSTAKES SPONSORS!

FUNDED PARTNER SPOTLIGHT

CHILDCARING supports quality childhood education by providing resources and referral services to families. This past year Good Start Grants provided financial assistance for eligible families in Marathon County to have access to affordable child care such as this mother. She explains, “I am a single mother to a 2 1/2 year old boy. For eight months I did not receive any financial assistance from his father. I saw a brochure for Good Start Grants and applied. Qualifying for this grant has made such a difference financially for my family of two. Not having to stress about affording the cost of daycare allows me to have less stress in general, making me a much more patient and focused parent.”
THE HOUSING TASK FORCE was created by The Wausau Police Department in response to the 2019 loitering ordinance. It was transferred to United Way Leadership in March of 2020.

Homelessness is more than finding temporary shelter and involves a community effort. Through a newly developed Outreach Case Management strategy in 2020, The Housing Task Force has assisted eighteen individuals with housing, reunification with family members, or assisted individuals with entering into community programming.

Area shelters saw a decrease in overnight stays because of the Task Force. United Way helped the Warming Center move locations, not once, but twice, to accommodate social distancing and meet health department guidelines for individuals who were quarantined. This group of community leaders has come together and decided on clear objectives and strategies to solve the homelessness crisis in Wausau.

One example is a guest at the Wausau Warming Center.

“Brian” had been homeless since 2017. He is a 58-year-old man who struggles with alcohol addiction. Last fall Brian received a letter from the Housing Authority indicating that his name was selected as next on the housing list and he was issued a Section 8 housing voucher. (The Section 8 Housing Choice Voucher (HCV)) program is a federal rental assistance program that helps low-income renters pay a portion of their income for rent. This application process took place while Brian was a guest in The Warming Center. The Warming Center Director assisted Brian in finding an apartment that would accept his housing voucher and he was successfully housed. Brian remains successfully housed and continues to use Catholic Charities as a support for his ongoing needs.

In addition to Outreach Case Management, members of The Housing Task Force, with the financial support of the B.A. & Esther Greenheck Foundation and a partnership with Holster Management, were able to secure a house to serve as a temporary housing solution while individuals are connected with community resources. New beds were supplied by Verlo Mattress and furnishings were provided by St. Vincent de Paul of Wausau, helping create a safe and welcoming environment for individuals.

Addressing homelessness is a value to the community and an investment in the place we call home. The Task Force took many steps forward in 2020 and will continue to do so in 2021 with your help.
Emerging Leaders is comprised of more than 450 young professionals representing nearly every industry in Marathon County who have a passion for social impact and an interest in professional development.

Members kept connected in creative ways by participating in virtual trainings and discussions with local leaders, provided 2,550 snack packs to area schools, kept engaged through pumpkin carving and gingerbread decorating competitions that supported local businesses and much more!

Emerging Leaders Board members reviewed fifty-five school grant applications in 2020 and selected ten award recipients totaling $4,000, to receive a one time grant. These schools, teachers and classrooms have shown dedication to our local youth in a variety of ways! These schools, teachers and classrooms include: DC Everest Area School District, Edgar School District, John Marshall Elementary, Mosinee High School, Mosinee Middle School, Our Savior’s Lutheran Church and School, DC Everest Rothschild Elementary, Stratford Elementary, Stratford High School and Stratford Middle School.
Women United is a diverse network of professional, community-minded women who represent nearly every industry in Marathon County. Members participate in a variety of engagement opportunities that connect them to our community efforts and create a strong network of women leaders in action.

Women United members enjoyed networking opportunities in 2020 from the comfort of their homes such as book clubs, arts and crafts nights, cooking demonstrations and education sessions. These members volunteered throughout the year raking yards, serving at the Warming Shelter and cheering on local healthcare professionals.

Women United distributed 30 holiday gift bags filled with goodies to deserving moms for the 12th annual Christmas for Mommies. This event typically takes place in person with thirty moms, children of the participants and volunteers, but this year looked different in that bags were given to Catholic Charities (Project Step Up) and The Women’s Community to appropriately distribute.

UNITED WAY COMMUNITY CLOSETS are volunteer run and projects of Emerging Leaders and Women United. In 2020, 326 requests were filled from Rebecca’s Closet with an average of 22 items per order. 21 agencies and service providers utilized the closet and more than 6,754 items went back into the community to help children in need.
WE HELP ELIMINATE BARRIERS BY CONNECTING PEOPLE WITH SERVICES.

211 is a free, confidential information and referral service that connects people from all communities to the essential health and human services they need, 24 hours a day, seven days a week through phone, email, text, web and chat.

Our 211 serves residents of Marathon County and seven others. United Way’s 211 answered 19,088 requests for help from residents, providing 32,523 referrals to community resources. The call center had a 22% increase from the previous year.

There were 6,653 COVID-19 related phone calls in 2020, which made up 35% of total calls.

SUCCESS STORY

Jamie was a pregnant, single mother, and when the COVID-19 pandemic hit, her daycare closed. With no daycare for her toddler, Jamie was forced to quit her job. With no income to support herself and her child, Jamie contacted 211 and was able to get connected to resources that would help with basic needs until she is able to get back to work.

WWW.UNITEDWAYMC.ORG | 715-848-2927 | STAY CONNECTED: Facebook | Twitter | Instagram