



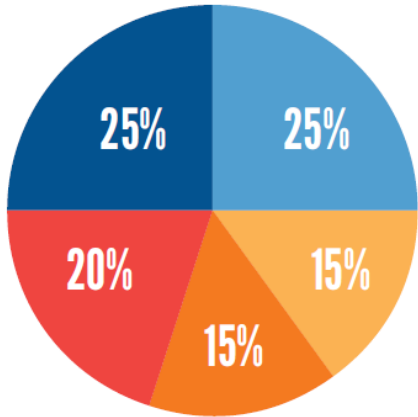
**United Way
of Marathon County**

UNITING TO THRIVE



United Way
of Marathon County

YOUR MONEY AT WORK



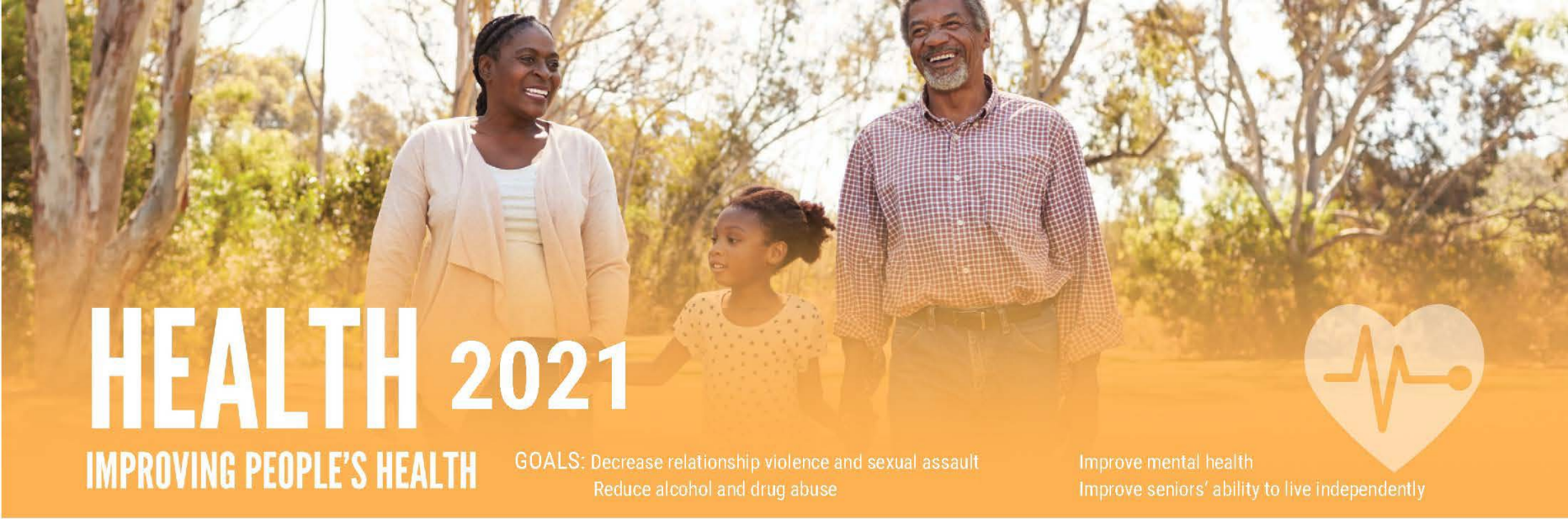
■ Education	\$672,000
■ Financial Stability	\$405,500
■ Health	\$520,000
■ 211/Volunteer Connection	\$408,388
■ Mission Focused Community Service Work/Restricted Grant Projects	\$666,578

Total Community Investments	\$2,672,466
Campaign, Communications & Administration	\$627,776
TOTAL EXPENSES	\$3,300,242



2021 REVENUE

Net Campaign	\$2,650,065
Restricted Grants for Special Projects	\$673,477
Other (Interest, Match, Endow, Misc)	\$258,696
Use of Reserves	(\$281,996)
Total Revenue	\$3,300,242



HEALTH 2021

IMPROVING PEOPLE'S HEALTH

GOALS: Decrease relationship violence and sexual assault
Reduce alcohol and drug abuse

Improve mental health
Improve seniors' ability to live independently



4,472 individuals received mental health services from a United Way funded program

95% of individuals indicate their quality of life has improved as a result of mental health services

\$468,500 total invested in funded programs addressing health priorities

Jannie, 17 years old, had been on her own for the past two years. Her 9-year substance abuse history included IV heroin and meth use. At the time of her intake to the Choices Program at Peaceful Solutions Counseling, she had six months of abstinence and was working part-time. During her time in counseling, she maintained abstinence from all mood-altering chemicals, graduated from high school, and moved into her own apartment.

914 Individuals received substance abuse treatment services from a United Way funded program



3,714 Clients/individuals who gain knowledge about safe and healthy relationships, including consent

1,746 Seniors received in-home support services from a United Way funded program



\$37,824 In Marathon County- individuals saved money using the SingleCare Prescription Drug Savings Card

1,088 Individuals who have made improvement and progress on individual mental health treatment goals

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EDUCATION 2021

HELPING CHILDREN AND YOUTH ACHIEVE THEIR POTENTIAL

GOAL: Increase Kindergarten readiness, improve academic performance and career readiness



\$672,000 invested in programs addressing education priorities

More than 8,000 books were distributed to children age birth to 5 through Ready to Read

240 calming kits were created by volunteers and given to students to encourage positive social emotional learning skills

SARAH had many missing school assignments and numerous absences. Staff at the Power Hour Boys & Girls Club began to check in one-on-one and work with Sarah on her missing assignments. This program provided her with a safe space where she can be productive, ask for help, and make school work a priority. Sarah says, "I love Power Hour because I get extra help on my homework and I got my grades up!"



1,145 students received the book *A Green Green Garden* and learned about healthy eating during the Adopt a Classroom project



8,644

children's clothing items distributed through Rebecca's Closet to ensure children were prepared for school, weather, and seasonal changes



144

children 0-6 years of age benefitted from their parents and caregivers receiving education, support, and resources to encourage parents as their children's first teachers

100%

of youth served by five United Way funded programs report developing at least one positive relationship with an adult



162

children had access to quality affordable child care and early years education through Good Start Grants

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FINANCIAL STABILITY 2021



PROMOTING FINANCIAL STABILITY AND INDEPENDENCE

Goals: Reduce hunger and homelessness, and increase skills to improve self-sufficiency

\$447,000

total dollars invested in our community helping individuals and families achieve financial stability

2.1 million

pounds of food distributed by the Marathon County Hunger Coalition

10,896

nights of shelter provided by United Way funded programs

The Wrent family has made progress cutting spending and finding ways to increase their family's income since joining Project Step Up. They have identified the following goals: not making any more purchases, using existing items they have, selling unused items, and creating a budget that prioritizes basic needs. They have goals to track their spending, implement a budget, and increase their credit score.



16,423

individuals who report increased access to healthy/nutritious foods



2,163

individuals that were able to move into or remain in safe and permanent housing

13,100

individuals that report food assistance has helped them avoid having to choose between food and other basic necessities



15,491

roundtrip transports provided for routine care (doctor's appointment, pharmacy, grocery etc.)



4,940

need referrals made by 211 related to our financial stability priorities

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COMMUNITY CLOSETS 2021

REBECCA'S CLOSET AND CAREER CLOSET



86 individuals received new or gently used steel toed boots



280 total requests filled in Rebecca's Closet

76 companies used the Career Closet and 17 partner agencies

TIMOTHY says, "I just want to express my gratitude for your help getting me back on my feet with items from the Career Closet."



8,644

children's clothing items distributed through Rebecca's Closet to ensure children were prepared for school, weather, and seasonal changes



774 children served through Rebecca's Closet



639 volunteer hours in the Career Closet and Rebecca's Closet

159 individuals utilized the Career Closet to obtain business professional clothing

United Way of Marathon County





Get Connected. Get Help.™

Provides free and confidential access to non-emergency health and human services information and referral, via phone, text, chat or on-line database.

- Connects people who want to get help with community services and connects people who want to give help with volunteer opportunities.
- United Way's 2-1-1 serves Marathon, Portage, Lincoln, Oneida, and Vilas Counties.



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United Way Volunteer Connection

Helping You Help Others



- Coordinates group volunteer projects for companies and organizations.
- Builds the capacity of nonprofits by helping them recruit the volunteers they need.
- Strengthens community through coordination of key volunteer events:
 - Make A Difference Day
 - Week of Action
 - Corporate volunteer kit building



United Way RSVP of Marathon County

Connecting Volunteers 55+ to Community Needs



**AmeriCorps
Seniors**

A volunteer program for persons 55 years of age and over.

- Provides volunteer placement services and program benefits that support volunteering.
- Hosts monthly coffee hours, online education programs and in-person programs free to the community.



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United Way RETIRE UNITED

A giving community launched in early 2019, for those who are retired or are nearing retirement.

- Members participate in volunteer activities, fun social events and continue their support of vital community programs.



RETIRE UNITED United Way of Marathon County

United Way of Marathon County's **RETIRE UNITED** program is designed for individuals who are retired or nearing retirement, and recognize the importance that philanthropy and volunteerism play in building a stronger community. As you approach the next chapter of your life, we would like to invite you to continue to **LIVE UNITED** during your retirement years.

Your lifetime of skills and experiences can benefit future generations... And we can help you find a meaningful way to stay engaged in the community.

Benefits of Joining RETIRE UNITED:

- Volunteer as a way to make new friends and help others. Connect with meaningful volunteer opportunities that match your interests and skills.
- Receive invitations to networking events and educational programs or services that matter to you.
- Stay connected. Subscribe to the monthly United Way e-newsletter.
- Support United Way's work in education, financial stability and health.



For more information, please call or visit us:
(715) 848-2927
705 S. 24th Ave, Suite 400B
Wausau, WI 54401
www.unitedwaymc.org
Facebook, Twitter, Pinterest, Instagram, YouTube icons

CONTINUE MAKING A DIFFERENCE IN YOUR COMMUNITY. JOIN RETIRE UNITED.

RETIRE UNITED Enrollment Form

First & Last Name: _____ Retired Near Retirement

Home Address: _____ City _____ State _____ Zip _____

Home/Cell Phone: _____ Home Email: _____

I am interested in. (check all that apply)

Volunteer Opportunities Educational Offerings Services provided by United Way Other



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The Marathon County Hunger Coalition distributed more than 2.1 million pounds of food in Marathon County in 2021.

More than 9 area food pantries are involved and connected to the Marathon County Hunger Coalition.





THE HOUSING TASK FORCE was created by The Wausau Police Department in response to the 2019 loitering ordinance. It was transferred to United Way Leadership in March of 2020.

Through a newly developed Outreach Case Management strategy in 2020, The Housing Task Force has assisted eighteen individuals with housing, reunification with family members, or assisted individuals with entering into community programming.

HOUSING TASK FORCE



Pictured left to right: Officer Eric Lemirand, Wausau Police Department, Tracey Reiger, Director of Catholic Charities Warming Shelter, Diane Sennholz, Executive Director of Northcentral Community Action Program, Ben Lee, Director of Community Impact - Financial Stability & Health, United Way of Marathon County.



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Supports a diversion pilot “Tiers of Support” to integrate community-based services for students and families that address challenging behaviors and truancy with supportive rather than punitive approaches.

- Hosts a “Student Hiring Fair” where local businesses meet with local students to accept applications, conduct interviews and establish better bridges to local youth employment.
- Hosts a Professional Development Day annually in August to build skills in individuals who work with youth in our schools and agencies.



United Way Summit League

A Leadership Giving Community of approximately 900 members, giving \$600+ annually.

- Summit League giving accounts for about 40% of total dollars raised in each campaign year.

Summit League Levels for your consideration.

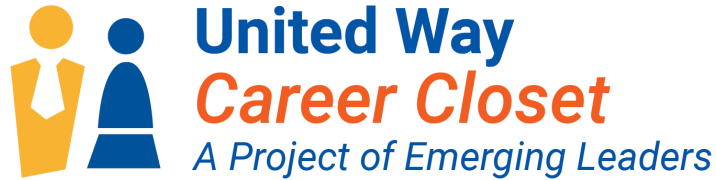
- Base Camp (\$600-749)
- Camp 2 (\$750-999)
- Camp 3 (\$1000-1599)
- Camp 4 (\$1600-2599)
- Camp 5 (\$2600-3999)
- Final Ascent (\$4000-9999)
- Tocqueville (\$10,000+)



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Get Connected. Get Help.™



RETIRE UNITED



MARATHON COUNTY
EARLY YEARS
COALITION

United Way
RSVP of Marathon County

United Way
Volunteer Connection
Helping You Help Others



UNITED WAY OF MARATHON COUNTY
WOMEN UNITED®



United Way
of Marathon County

Greater Wausau Youth
HIRING & CAREER FEST



LIVE UNITED
#UnitedForUkraine

Sweepstakes
2021

I WILL SERVE.

MLK DAY
OF SERVICE

#MLKDay Monday, Jan. 17, 2022

COMMUNITY
CONNECT

Boys & Girls Club Caroline S. Mark Center
August 23, 2022 | 10 AM - 3 PM
Cost: \$5 for Lunch

What will you do
with your refund?

WE WANT
YOUR
FEEDBACK

JUNETEENTH
"What is Juneteenth?"
Virtual Book Reading

June 20
@1pm
via Zoom

A virtual reading of "What is Juneteenth" written by Kristi Jewel
Read by: Kayley McColley
REGISTER:
<https://mosaicjuneteenthread.eventbrite.com>

FREE Copies provided by:
United Way Ready to Read
Putting Books into the Hands of Kids

Books are available for pickup June 15-17, 20th
United Way 8-5pm
YWCA 9-11am

Contact: Tara Głodowski @tgodowski@unitedwaymc.org
Sam Wederath @samwederath@yrcwausau.org

United Way of Marathon County

NON-PROFIT BOARD TRAINING 2022

May 2, May 9, May 16
5:30 pm-8:30 pm
The Dudley Tower Building
Miron Construction, 3rd-floor
Conference Room
500 1st St. Wausau, WI 54403

REGISTER TODAY

UNITED WAY OF MARATHON COUNTY
WOMEN UNITED

Power of the Purse

JOIN OUR TEAM
WE'RE HIRING

www.unitedwaymc.org/careers/

LIVE UNITED
United Way

MENTORSHIP PROGRAM