

Local Companies

Impacting Local Lives



2023 Corporate Sponsorships

United
Way



United Way
of Marathon County

Let's make a difference together!

We know that socially responsible and philanthropic companies attract talented employees, improve employee engagement, and have positive brand recognition for their businesses. Let us, help you achieve your Corporate Social Responsibility (CSR) goals by working with you to customize a partnership that fits with your corporate culture and meets your needs.

UNITING TO THRIVE

CORPORATE SPONSORSHIPS

Corporate Sponsorships allow your brand to be visible year-round in partnership with United Way of Marathon County. We are proud to partner with more than thirty businesses committed to UNITING TO THRIVE. Employees contribute volunteer time, in-kind support, workplace campaigns, and volunteer engagement opportunities. Your company benefits from brand exposure and an elevated corporate identity within our community by linking your brand with United Way of Marathon County, one of the most trusted and respected non-profits in the area.



Community investment is important to your employees.

Employee engagement and a demonstrated commitment to social responsibility are key to employee retention. Recent surveys show that 92% of employees want to work for a company who share their values and 63% want to work for a company that offers volunteer time off.

United Way of Marathon County offers a variety of opportunities to engage your employees in volunteerism while making a meaningful impact in our community. Design your corporate engagement plan today!

THE ADVANTAGES

Your company's reputation as a good corporate citizen to your customers, employees, and residents will be showcased throughout the year county-wide.

Your return on investment will be measured in lives changed, media impressions, brand exposure at community events, and networking outreach.

COMMUNITY ENGAGEMENT

**Seasons of Caring
including Make a
Difference Day**

Lunch, Learn and Do

**Community
Partners Tour(s)**

**Volunteer
Appreciation Month**

Ala Carte Option

\$500 to the event of the program of your choice.

Logo recognition on website and at the end of year celebration.

Platinum Level \$7,000.00 Investment



Logo at all Lunch, Learn and Do events
Opportunity to speak at one Lunch, Learn and Do event
Four registration tickets for the Lunch, Learn, and Do events
Social media recognition, Annual Report Recognition
Website recognition
Logo on Make a Difference Day printed materials
Banner on Community Partners Tour bus
Banner at volunteer events (provided by company)

Gold Level \$5,000 Investment

Logo at all Lunch, Learn and Do events
Two registration tickets for the Lunch, Learn and Do events
Social media recognition, Annual Report Recognition
Website recognition
Logo on Make a Difference Day printed materials
Logo on Community Partners Tour printed materials

Silver Level \$3,000 Investment

Two registration tickets for the Lunch, Learn and Do events
Social media recognition, Annual Report Recognition, Website recognition
Logo on Make a Difference Day printed materials
Logo on Community Partner Tour printed materials

Bronze Level \$1,500 Investment

Social media recognition, Annual Report Recognition, Website recognition



AFFINITY GROUPS

 **United Way**
Emerging Leaders

 **UNITED WAY OF MARATHON COUNTY**
WOMEN UNITED

Ala Carte Option

\$500 to the event of the program of your choice.

Logo recognition on website and at the end of year celebration.

\$1000 Prize donation for Power of the Purse: logo by the items at the event and website recognition.

\$4000 to cover utilities in the Community Closet: logo on all entrances to the closet, website recognition, banner at two signature events, social media recognition.

Platinum Level

\$7,000.00 Investment

Logo at all signature events
Opportunity to speak at two signature events
Twenty registration tickets to attend any signature events
Social media recognition, Annual Report Recognition
Website recognition
Logo on Power of the Purse printed materials
Logo on Smack Hunger t-shirts or labels
Recognition in each electronic newsletter
Banner at two signature events (provided by company)



Gold Level

\$5,000 Investment

Logo at all signature events
Sixteen registration tickets to attend any signature events
Social media recognition
Annual Report Recognition, Website recognition
Logo on Power of the Purse printed materials
Logo on Smack Hunger t-shirts or labels
Recognition in each electronic newsletter

Silver Level

\$3,000 Investment

Logo at all signature events
Sixteen registration tickets to attend any signature events
Social media recognition, Annual Report Recognition
Website recognition
Logo on Power of the Purse printed materials
Logo on Smack Hunger t-shirts or labels
Recognition in each electronic newsletter

Bronze Level

\$1,500 Investment

Twelve registration tickets to attend any signature events
Social media recognition, Annual Report Recognition
Website recognition, Recognition in each electronic newsletter



IMPROVING LIVES

**MARATHON COUNTY
HUNGER COALITION
&
HOUSING TASKFORCE**



Ala Carte Option

\$500 to the event of the program of your choice.

Logo recognition on website and at the end of year celebration.

Platinum Level

\$7,000.00 Investment

Logo at all signature events
Six registration tickets for Turkey Trot
Social media recognition, Annual Report Recognition
Website recognition
Logo on Turkey Trot printed materials
Logo on banner at Turkey Trot
Booth opportunity at Turkey Trot
Logo on Turkey Trot t-shirt

Gold Level

\$5,000 Investment

Six registration tickets for Turkey Trot
Social media recognition
Annual Report Recognition, Website recognition
Logo on Turkey Trot printed materials
Logo on banner at Turkey Trot
Booth opportunity at Turkey Trot
Logo on Turkey Trot t-shirt



Silver Level

\$3,000 Investment

Two registration tickets for Turkey Trot
Social media recognition, Annual Report Recognition
Website recognition
Logo on Turkey Trot printed materials
Mile marker sign at Turkey Trot Registration
Logo on Turkey Trot t-shirt

Bronze Level

\$1,500 Investment

Social media recognition, Annual Report Recognition
Website recognition
Logo on Turkey Trot printed materials, Logo on Turkey Trot t-shirt

ENCOURAGE GENEROSITY

SUMMIT LEAGUE

CAMPAIGN KICK-OFF

SWEEPSTAKES

END OF YEAR RECOGNITION EVENT

Ala Carte Option

\$500 to the event of the program of your choice.

Logo recognition on website and at the end of year celebration.

Platinum Level

\$7,000.00 Investment

Opportunity to speak at one signature event
Four registration tickets for the End of the Year Donor Recognition Event
Four registration tickets for the Campaign Kick Off
Social media recognition, Annual Report Recognition
Website recognition
Logo on all signature event printed materials
Banner at all signature events (provided by company)

Gold Level

\$5,000 Investment

Two registration tickets for the End of the Year Donor Recognition Event
Two registration tickets for the Campaign Kick Off
Social media recognition, Annual Report Recognition
Website recognition
Logo on all signature event printed materials
Banner at Campaign Kick-Off and End of the Year Donor Recognition Event (provided by company)

Silver Level

\$3,000 Investment

Two registration tickets for Campaign Kick Off
Social media recognition, Annual Report Recognition
Website recognition
Logo on all signature event printed materials

Bronze Level

\$1,500 Investment

Social media recognition
Annual report Recognition, Website recognition
Logo on all campaign brochures and other promotional materials





SERVING SENIORS

RETIRE UNITED

RETIRED SENIOR VOLUNTEER PROGRAM (RSVP)



Ala Carte Option

\$1,800 Investment

Medical malpractice insurance for volunteer nurses: Recognition at all health related events
Recognition on RSVP website.

Ala Carte Option

\$500 to the event of the program of your choice.

Logo recognition on website and at the end of year celebration.

Platinum Level

\$7,000.00 Investment

Logo at all signature events
Opportunity to speak at signature events
Four registration tickets for one signature event
Social media recognition, Annual Report Recognition
Website recognition
Logo on printed materials on Volunteerfest printed materials
Banner at two Volunteerfest and the Volunteer Recognition luncheon (provided by company)



Gold Level

\$5,000 Investment

Logo at all signature events
Two registration tickets for one signature event
Social media recognition, Annual Report Recognition
Website recognition
Logo on Volunteerfest printed materials

Silver Level

\$3,000 Investment

Two registration tickets for one signature event
Social media recognition, Annual Report Recognition
Website recognition
Logo on Volunteerfest printed materials

Bronze Level

\$1,500 Investment

Social media recognition, Annual Report Recognition
Website recognition
Logo at one signature event

Our Mission: UNITING TO THRIVE

Our Goal:

Lift 10,000 Community Members to Financial Stability by 2033.

Volunteer Year-Round in the Community Closets:

Boots to Work Career Closet Rebecca's Closet

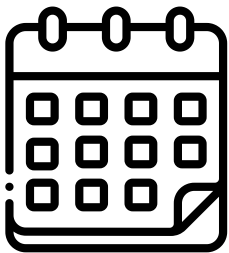
Volunteer with the:

Marathon County Hunger Coalition & The Housing Taskforce

Join:

Emerging Leaders, Women United and Retire United

SPECIAL EVENTS, PLAN AHEAD:



Make a Difference Day – October

Turkey Trot – Thanksgiving morning

Seasons of Caring– Quarterly Volunteer Events

Day of Action- June

Power of the Purse- Spring 2023

Lunch, Learn, and Do – Coming in 2023

Kit building projects are available to customize your workplace goals and the needs of our community.

To learn more about becoming a Corporate Sponsor, contact **Amanda Flannery**, Director of Resource Development at aflannery@unitedwaymc.org or call 715.298.5709

<https://www.unitedwaymc.org/corporate-sponsorships>