

CLOTHING DRIVE THEMES

for year-round fun!



JUST THE BASICS JANUARY	FEEL THE LOVE FEBRUARY	MARCH MAYHEM
<p>Everyday essentials like underwear, socks, sweatpants, and hoodies.</p> <p>Help restock staple items after the holiday season.</p>	<p>Warm layers or soft fabrics like sweaters, scarves, and fleece.</p> <p>Show some love through warm and comfortable clothing.</p>	<p>Athletic wear such as shorts, leggings, and T-shirts.</p> <p>Get active and gear up for spring sports and outdoor fun.</p>
APRIL SHOWERS	MOTHER MAY I?	JUNE - SUMMER START UP
<p>Raincoats, umbrellas, and rain boots.</p> <p>Keep our community dry and prepared during spring storms.</p>	<p>Graphic T-shirts for all genders and ages.</p> <p>Add personality and style to the closet with fun, expressive tees.</p>	<p>Swimsuits, shorts, tank tops, and sun hats.</p> <p>Help families gear up for warm weather and summer activities.</p>
JUMPIN' JULY	UNDIE AUGUST	BACK TO SCHOOL BLUES - SEPTEMBER
<p>New or like-new sneakers for all ages.</p> <p>Help kids and adults start the school year or summer strong with fresh footwear.</p>	<p>New underwear for all ages and sizes</p> <p>Dignity starts with the basics—new undies make a big difference.</p>	<p>Blue jeans for all ages.</p> <p>Denim for days! Stock the closet with versatile, gently-used or new jeans.</p>
SOCKTOBER	NO-FREEZE NOVEMBER	DECEMBER DREAMS
<p>New socks for all ages.</p> <p>Everyone needs warm, dry feet as the weather cools down.</p>	<p>Winter coats, snow pants, boots, hats, and mittens</p> <p>Let's bundle up our neighbors before the snow flies.</p>	<p>New or gently-used pajamas for all ages.</p> <p>Provide comfort and warmth with cozy sleepwear for winter nights.</p>

Contact Carly at channey@unitedwaymc.org or 715-298-5719 to plan your drive today!

TIPS & FAQs FOR A SUCCESSFUL CLOTHING DRIVE

Why host a clothing drive?

Our Community and Mobile Closets rely on donations to help lift community members to financial stability. By focusing on high-need items each month, your drive fills real gaps and provides essential items that are often in short supply. It is a high-impact, low-effort way to get involved in making a meaningful difference!

TIPS FOR A SUCCESSFUL DRIVE

1. Get in touch to get started

We will work with you to plan and make sure you have everything you need to have a highly impactful clothing drive.

2. Pick a theme and time frame

Choose a monthly theme that aligns with our high-need items, or focus on something relevant to your organization. We recommend running your drive for 1-3 weeks for the best engagement.

3. Set up a donation station

Create a clearly labeled collection area at your workplace, school, or community site. Include signage with the theme, requested items, and end date. You provide the box and we can provide signage.

4. Promote your drive

Spread the word through email, flyers, social media, or internal communication tools. Share why the drive matters and how it helps neighbors in need.

5. Make it visual

Use bins, boxes, or racks to display collected items and show progress. Consider friendly competitions between teams or departments to boost participation.

6. Plan your drop-off

When your drive ends, contact us to schedule a drop-off time at the Community Closet. We'll help get your donations sorted and into the hands of those who need them. Or, for added engagement, your team can sort items before dropping them off!

FREQUENTLY ASKED QUESTIONS

Q: What kinds of items should we collect?

Each month's theme focuses on specific items (like jeans, socks, or coats). We ask that all donations be clean and in good condition. For hygiene items like underwear or socks, please donate only new items.

Q: Can we collect other items too?

Absolutely! While our monthly drives target high-need items, we always welcome seasonally appropriate clothing for all ages and sizes. Contact us if you aren't sure where to start.

Q: Is there a cost to host a drive?

Nope! Hosting a clothing drive is free and a great way to make a big impact.

Q: Who benefits from these items?

Items are distributed through United Way's Community Closet and Mobile Closet, helping individuals and families across Marathon County access the clothing they need for work, school, and daily life.

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