



UNITED WAY
Marathon County

2026 & 2027 Community Investments: \$1.65 Million / Year

Basic Needs

Program: Abbotsford Food Pantry

Organization: HOLA, Inc.

Description: Provides food assistance to individuals and families, helping them meet their basic needs.

Funding: \$30,000 / Year

Program: Athens Area Food Bank

Organization: Progress Athens Foundation, Inc.

Description: Provides food assistance to individuals and families, helping them meet their basic needs.

Funding: \$20,000 / Year

Program: Bridging the Gap: Nourishing ALICE Families

Organization: Community Center of Hope, Inc.

Description: Provides food assistance and basic hygiene items to families, helping them meet their basic needs.

Funding: \$33,000 / Year

Program: Emergency Housing Assistance Funding

Organization: North Central Community Action Program, Inc

Description: Provides emergency rental assistance and case management to help individuals and families facing financial crises remain housed and connected to resources that support long-term housing stability.

Funding: \$200,000 / Year

Program: FIAMC Essential Support for Seniors

Organization: Faith in Action Marathon County, Inc.

Description: Provides support services to seniors to help them maintain independence and reduce isolation, including transportation, grocery assistance, food deliveries, wellness checks.

Funding: \$30,000 / Year

Program: Family Keys

Organization: Marathon County Dept. of Social Services

Description: Provides families with housing assistance, financial literacy education, and case management to prevent foster care placement and keep families together while working toward financial and housing stability.

Funding: \$75,000 / Year

Program: Meals on Wheels

Organization: Aging and Disability Resource Center of Central Wisconsin

Description: Provides delivered meals to older adults who are homebound, supporting independent living and overall well-being.

Funding: \$33,000 / Year

Program: More Than Food

Organization: The Neighbors' Place

Description: Provides one-on-one coaching to help individuals achieve food security and financial stability through goal setting, benefits enrollment, budgeting, job training, education, and connections to community resources.

Funding: \$70,000 / Year



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Basic Needs

Program: Transitional Living Program

Organization: The Women's Community, Inc.

Description: Provides emergency shelter, housing support, safety planning, goal setting, and connections to community resources to help survivors of domestic abuse, sexual assault, and human trafficking secure safe, stable housing and rebuild their lives.

Funding: \$40,000 / Year

Program: Wausau Area Mobile Meals

Organization: Wausau Area Mobile Meals

Description: Provides delivered meals to individuals who are homebound, elderly, or have a disability.

Funding: \$33,000 / Year

Program: Wausau Free Clinic

Organization: Wausau Free Clinic

Description: Provides free healthcare services to uninsured, low-income individuals and families.

Funding: \$75,000 / Year

Child Care

Program: Boys & Girls Club of the Wausau Area Elementary Center Program

Organization: Boys & Girls Club of the Wausau Area

Description: Provides students in grades 3-5 with after-school and summer care, educational programming, meals, transportation, and other basic needs support.

Funding: \$100,000 / Year

Program: Good Start Grants

Organization: Childcaring, Inc.

Description: Provides childcare tuition assistance to families so parents can access quality, affordable care while maintaining employment.

Funding: \$280,000 / Year

Program: Spencer Kids Group

Organization: Spencer Kids Group

Description: Provides children with after-school and summer care, meals, and educational activities that support healthy development.

Funding: \$20,000 / Year

Program: Woodson Y For All Childcare Fund

Organization: Woodson YMCA

Description: Provides childcare scholarships to families, reducing childcare costs so parents can remain employed and afford their basic needs.

Funding: \$100,000 / Year



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Behavioral Health

Program: Domestic Abuse Services

Organization: The Women's Community, Inc.

Description: Provides advocacy, safety planning, goal setting, and connections to community resources to help survivors of domestic abuse and their children achieve safety, stability, and independence.

Funding: \$60,000 / Year

Program: Marathon County School Based Counseling Consortium

Organization: Marathon County School Based Consortium

Description: Provides school-based mental health counseling for students, while reducing transportation, scheduling, and access barriers.

Funding: \$20,000 / Year

Program: Mental Health & Trauma Services

Organization: Bridge Community Health Clinic

Description: Provides mental health counseling, psychiatric medication support, and psychological testing to help individuals manage trauma, improve coping and self-management, and achieve personal and financial stability.

Funding: \$85,000 / Year

Program: Mentoring

Organization: Big Brothers Big Sisters of Northcentral Wisconsin

Description: Provides one-to-one mentoring for youth, matching them with volunteers and offering ongoing support to promote positive educational, behavioral, and social-emotional outcomes.

Funding: \$15,000 / Year

Program: School Based Mental Health - Integrated Model

Organization: Children's Service Society of Wisconsin (aka Children's Wisconsin)

Description: Provides school-based mental health counseling for D.C. Everest students, while reducing transportation, scheduling, and access barriers.

Funding: \$20,000 / Year

Program: Sexual Assault Victim Services

Organization: The Women's Community, Inc.

Description: Provides survivors of sexual assault with housing and financial assistance, advocacy, counseling, safety planning, and connections to community resources to promote long term well-being and stability.

Funding: \$55,000 / Year

Program: SUD Treatment & Prevention Services

Organization: Bridge Community Health Clinic

Description: Provides substance use disorder prevention and treatment and resource connections to support recovery and prevent relapse.

Funding: \$75,000 / Year



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Employment & Income

Program: Bilingual community-based case management services

Organization: HOLA, Inc.

Description: Provides bilingual case management, basic needs assistance, resource navigation, interpretation, healthcare access, and employment support to help individuals and families overcome barriers and achieve financial stability.

Funding: \$56,000 / Year

Program: BRIDGE - Building Refugee Independence through Development, Growth and Essential

Organization: ECDC - Multicultural Community Center WI

Description: Provides case management, basic needs assistance, English literacy support, and referrals to community resources, helping refugee families overcome barriers and achieve financial stability.

Funding: \$75,000 / Year

Program: Community Law Clinic

Organization: Legal Action of Wisconsin

Description: Provides legal assistance for civil issues affecting financial stability, including prevention of eviction, public benefits, child support, debt, employment barriers, and domestic abuse-related legal needs.

Funding: \$25,000 / Year

Program: Creating Equitable Pathways into the Girl Scout Leadership Experience for Marathon County Girls

Organization: Girl Scouts of the Northwestern Great Lakes (GSNWGL)

Description: Provides Girl Scout programming to girls across Marathon County that focuses on building confidence, leadership development, and educational activities.

Funding: \$20,000 / Year

Program: Getting Ahead

Organization: St. Vincent de Paul

Description: Provides an 18-week program empowering participants/investigators experiencing poverty to assess barriers, build resources, and develop actionable plans that can help move them toward achieving their financial stability goals.

Funding: \$15,000 / Year

Program: Healthfirst Community Connections

Organization: Healthfirst Network

Description: Community Health Worker supports individuals by connecting them to healthcare, social services, basic needs, job training, and other resources to help them move toward financial stability.

Funding: \$15,000 / Year