Welcome
Agenda

• ALICE
• Single Issue
• Collective Impact
• Key contributors to Financial Stability
• The Measurement Tool
• Outcomes Reporting

• Request for Proposal (RFP)
• Households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county.

• Often referred to as “living paycheck to paycheck” but the reality is, one paycheck isn’t even getting them to the next without some sort of aide.

• It’s important to remember that ALICE includes individuals, couples, children, people with disabilities, and the elderly.

• The pandemic has pushed more households into ALICE.
# Survival in Marathon County

<table>
<thead>
<tr>
<th>ALICE Household Survival Budget, Marathon County, Wisconsin, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Single Adult</strong></td>
</tr>
<tr>
<td>Housing</td>
</tr>
<tr>
<td>Child Care</td>
</tr>
<tr>
<td>Food</td>
</tr>
<tr>
<td>Transportation</td>
</tr>
<tr>
<td>Health Care</td>
</tr>
<tr>
<td>Technology</td>
</tr>
<tr>
<td>Miscellaneous</td>
</tr>
<tr>
<td>Taxes</td>
</tr>
<tr>
<td>Monthly Total</td>
</tr>
<tr>
<td>Annual Total</td>
</tr>
<tr>
<td>Hourly Wage</td>
</tr>
</tbody>
</table>
THE BOLD GOAL

Lift 10,000 Community Members to Financial Stability by 2033.
Collective Impact

Collective impact brings people together in a structured way to achieve social change

- Starts with a common agenda
- Establishes a shared measurement
- Fosters mutually reinforcing services
- Encourages continuous communications
- A strong backbone of support.

Both funded and non-funded partners will participate.
Assessment Categories for 2024-2025 Investment Process

• Basic Needs
  • Food and Housing

• Employment, Training, Income

• Childcare

• Behavioral Health
The Measure

THE ROADMAP FROM CRISIS TO THRIVING

CRISIS
Has an immediate need which can impact well-being

VULNERABLE
Has access to immediate temporary supports and resources (i.e., needs emergency food or shelter)

STABLE
Can meet all basic needs with assistance (i.e., SNAP, BadgerCare, etc.)

SELF-SUFFICIENT
Can pay all bills with limited assistance (i.e., may need to borrow from family or friends in the event of a financial emergency like car repairs or medical expenses)

THRIVING
Can pay all bills and put some funds away for the future
Evolution of Focused Measures

Funding Cycles:

• ‘17, ‘18, ‘19 – 72 possible outcome measurements

• ‘20, ’21, ‘22 (‘23) – 42 possible outcome measurements
2024 - 2025 Outcome Measurements

* All reporting will be done in Foundant on a 6 month and end of year basis.

Three Outcomes:

• Number of people served

• Number of people achieving success – stable or above

• Number of people receiving information on other programs and services relevant to them.
Example of Service Timeline

1. Intake Survey (initial measurement)
2. Service Provided
3. 90/180 day follow up
4. Recommendation to other services
5. Report to United Way

United Way of Marathon County
2023 RFP and Funding Timeline

- **February 1st** - RFP information is publicly available.
- **March 1st** – RFP Opens
- **April 12th** – RFP Closes
- **May & June** – Investment Team deliberations
- **July 21st** – Recommendations to Executive Committee
- **August 3rd** – Board Approval for 2024 funding

*All dates listed are tentative*
Introducing Instant Impact Grants

• **When:** 2023

• **What:** Instant Impact Grants will be smaller awards given to applicants on a quicker timeline.

• **How:** Simple application process through Foundant.
UNITING TO THRIVE

Jeff Sargent
Executive Director
jsargent@unitedwaymc.org
715-848-2927

Ben Lee
Director of Impact
blee@unitedwaymc.org
715-298-5715