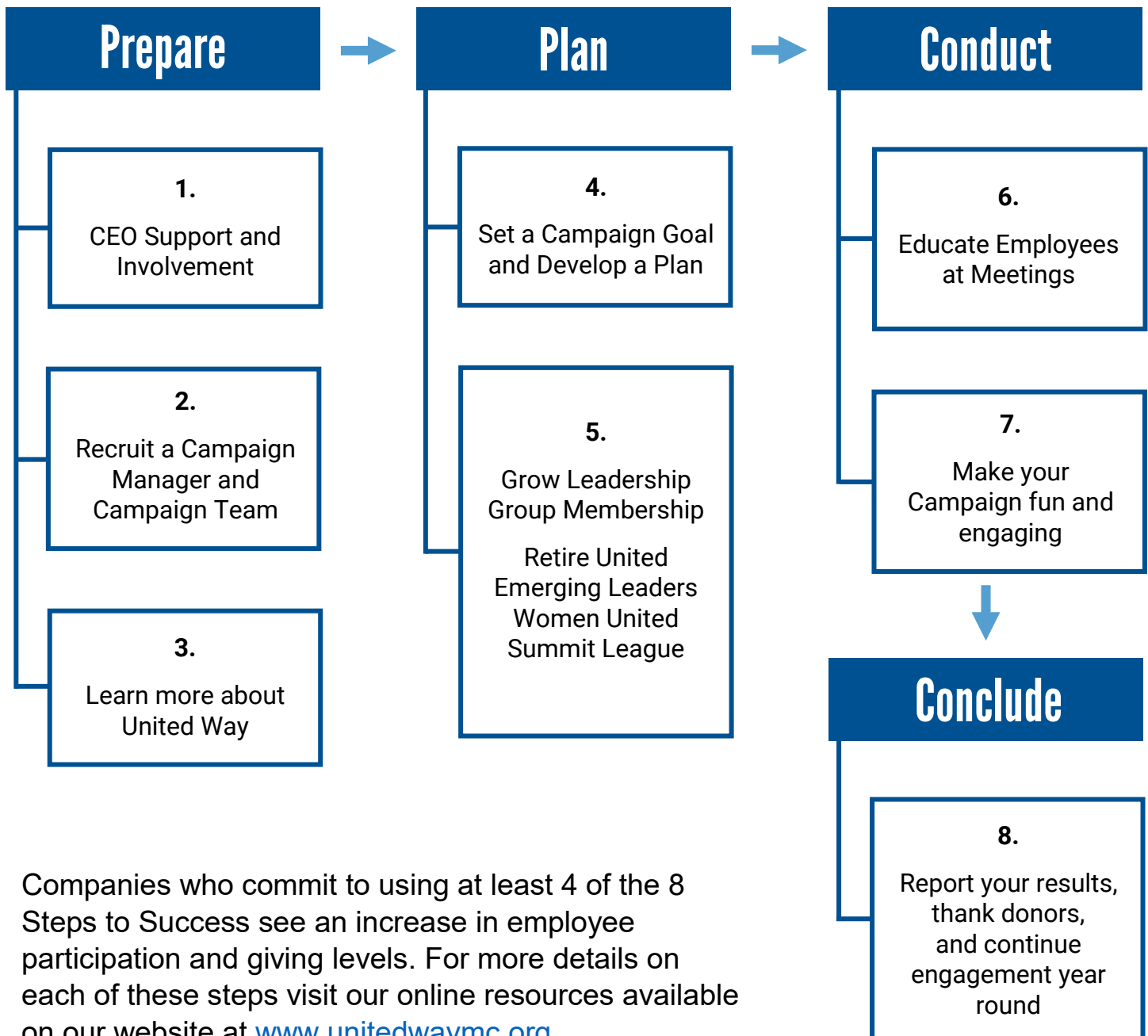


# 8 Steps to A Successful Campaign



Companies who commit to using at least 4 of the 8 Steps to Success see an increase in employee participation and giving levels. For more details on each of these steps visit our online resources available on our website at [www.unitedwaymc.org](http://www.unitedwaymc.org).