

United Way of Marathon County
Sweepstakes Incentive Rules for
Campaign to win a 2017 Fiat



Sponsored by United Way of Marathon County (the "Sponsor"), 705 S. 24th Ave., Ste. 400B, Wausau, WI 54401.

1. This incentive promotion begins on June 15, 2018, and ends at 5:00 p.m. Central Time on December 7, 2018. Participants must be legal residents of Wisconsin, at least 18 years of age, and possess a valid Wisconsin driver's license.
2. The winner will receive a 2017 Fiat donated by Brickner Family Auto Group, UMR, Cloverbelt Credit Union and The Dirks Group. Odds of winning depend on number of eligible entries received.
3. Anyone who donates \$52.00 - \$77.99 to United Way of Marathon County will automatically receive one entry for a chance to win. If this is a new gift (no gift in 2016) OR is an increase of at least \$13 from their 2017 campaign gift, the donor will receive one additional entry for a total of two entries for a chance to win.

Anyone who donates \$78.00 - \$103.99 to United Way of Marathon County will automatically receive two entries for a chance to win. If this is a new gift (no gift in 2017) OR is an increase of at least \$13 from their 2017 campaign gift, the donor will receive two additional entries for a total of four entries for a chance to win.

Anyone who donates \$104 or more to United Way of Marathon County will automatically receive three entries for a chance to win. If this is a new gift (no gift in 2017) OR is an increase of at least \$13 from their 2017 campaign gift, the donor will receive three additional entries for a total of six entries for a chance to win.

Entry without donation can also be made by sending up to 6 entries on 4"x6" cards (1 entry per envelope) with proper postage to United Way of Marathon County, Attn: Drawing, 705 S. 24th Ave., Ste. 400B, Wausau, WI 54401, containing name, age, address and phone number. Entries void if incomplete or not legible. All submissions become of the property of the Sponsor.

A limit of SIX entries per person, automatic or otherwise, is allowed.

4. The Pledge Form or Entry Letter must be returned to the Sponsor by 5:00 p.m. Central Time on December 7, 2018. Companies with a national campaign may submit a list of employees that donate \$52 or more and their gift amount. Sponsor will not be responsible for companies that fail to submit their employees' pledge forms or any other lost submissions by this date.
5. Ten qualifiers will be drawn (potential winners) for the sweepstakes, (randomly) from all valid entries on or about December 19, 2018, at approximately 10:00am. The qualifiers will be notified and invited to attend the Annual Recognition Event on January 23, 2019, but are not required to be present. From the ten qualifiers, the winner of 1st place (winning the car) along with 2nd and 3rd place winners (gas cards) will be drawn and announced. The potential winner is required to provide

proper photo identification, valid driver's license and verification of compliance with these rules upon presentation of prize. If the potential winner does not meet these eligibility requirements or is not in compliance with these Official Rules, the potential winner will be disqualified and an alternate winner will be selected.

6. Employees of United Way of Marathon County and members of their immediate families are not eligible to participate.
7. By entering, all participants hereby agree to comply with these Rules, represent that he/she is eligible to win the sweepstakes, consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law. All entrants release the Sponsor, Brickner Family Auto Group, UMR, Cloverbelt Credit Union and The Dirks Group and their employees, directors, officers and agents, parent, subsidiary and affiliated companies, advertising, fulfillment, publicity and promotion agencies from any and all claims or liability in connection with their participation in this promotion. Entrants agree to hold harmless the Sponsor, Brickner Family Auto Group, UMR, Cloverbelt Credit Union and The Dirks Group and their parents, subsidiaries, affiliates, agencies, officers, directors and employees from responsibility for damages, losses or injuries, including death, personal injury or property damage; due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.
8. No substitution or transfer of prize or redemption for cash equivalent is allowed, except by Sponsor due to unavailability, in which case a prize of equal or greater value will be substituted. Sponsor reserves the right to cancel, terminate or modify this promotion if not capable of completion as planned, and to award the prize as of the date as provided above.
9. Winner will be required to pay any title transfer costs and other applicable taxes and costs relating to the transactions, including, but not limited to, federal and state income taxes. The sponsor will provide the winner with a W-2G.
10. Participation in this promotion may affect the tax deductibility of your undesignated gift. You should consult your tax advisor for more detailed information.
11. The name of the prize winners will be announced at the Annual Recognition Event on January 23, 2019 and posted on the sponsor website at www.unitedwaymc.org.

Ensuring the Integrity of the Car Drawing Entries:

Those individuals that qualify for the car are automatically and systematically (not manually) entered into the drawing as their pledges are processed. Participating public sector campaigns do provide individual donor information, which is audited, so public sector qualifiers can be assured they will be included and there is little room for human error. Companies who do not typically provide individual pledge information or their corporate headquarters does not submit pledges within this timeframe, may submit a list of those employees who have qualified. Those names are added to the data base of automatic qualifiers. Additionally, those people who submitted an entry outside of the automatic qualification process are also entered into the data base.

A list of those who qualify will be pulled by the Resource Development Director and verified by the Director of Finance and IT to ensure everyone's inclusion prior to the drawing. The final list of entries will be assigned a random number. A computer generated number from the total assigned field of numbers will determine the 10 finalists.

Although Sponsor cannot publish the list of all those who qualify, if an Employee Campaign Manager requests a list of their company qualifiers, the Sponsor can provide it prior to the drawing, but after all pledges received by December 7, 2018 have been audited and processed.

No donation necessary. Void where prohibited.

Donation will not improve chances of winning.