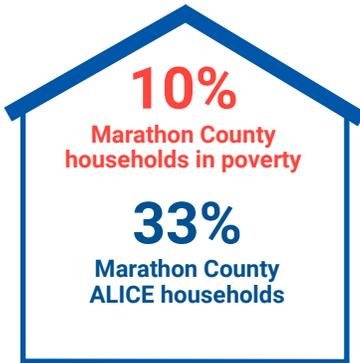


OUR GOAL: Increasing Affordable Housing and Eliminating Homelessness

BY THE NUMBERS:



MEET ALICE:

Asset **L**imited **I**ncome **C**onstrained **E**mployed. ALICE lives in every community and neighborhood. ALICE is employed at child care centers, nursing homes, retail centers, in offices and assembly plants, but barely gets by, often living paycheck to paycheck. They struggle to make ends meet and are challenged to save money "for a rainy day" or emergencies. Read the complete ALICE research report at www.UnitedWayMC.org.

PROJECT CONNECT RESULTS:

In January and July, over 70 people attended the Project Connect housing resource fair, received a free meal, and connected with community resources.



Other Accomplishments

- ⇒ St. Vincent de Paul, in partnership with the Coalition, opened a 2-family transitional home.
- ⇒ The Salvation Army Homeless Outreach Program, which connects individuals experiencing homelessness to shelter and supportive services, provided 601 services to 151 individuals.
- ⇒ Developed and implemented STEP (Summer Training and Education Program), an 8-week program focusing on building technical and soft skills for employability. 17 people participated, with a duplicated count of 199 attending 30 sessions.
- ⇒ Incorporated AODA and mental health issues in evaluation of impact on homelessness.
- ⇒ Continued coordination among coalition members and diverse participation from the community.

WHAT SUCCESS LOOKS LIKE:

Amy, who had been homeless more than once, entered a local shelter program determined to find permanent employment and housing that she could afford. In less than a month after entering the program, she found a part-time job. After two months, she was able to save enough money for a security deposit payment on an apartment and received financial assistance from the Emergency Housing Assistance Fund for her first month's rent.

Today, Amy is working full time, current on her rent, and has started a savings account for emergency expenses.



(names have been changed to protect confidentiality)

2017 COALITION ACCOMPLISHMENTS:

Coalition Measured Outcomes

People experiencing housing challenges obtained and maintained safe and stable supportive or permanent housing.

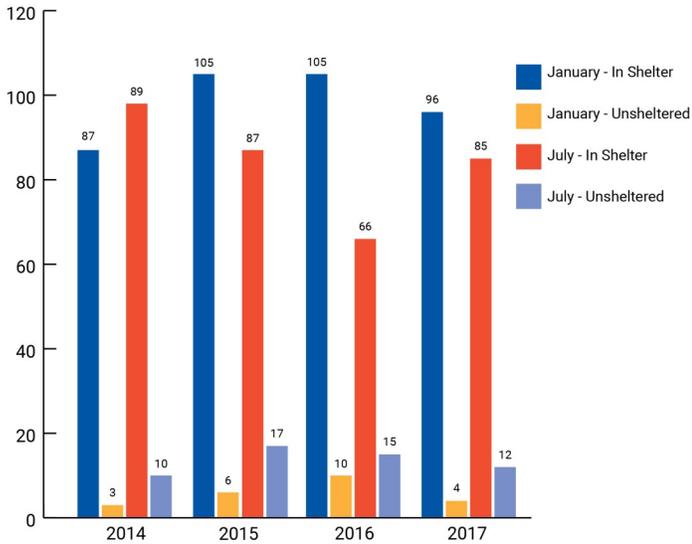
- The Emergency Housing Assistance Fund (EHAF), funded by United Way, prevented and reduced homelessness in Marathon County.
 - ◆ 246 households were assisted with rent, and of those, 227 avoided eviction. 67% of all clients surveyed reported stable and safe housing.
 - ◆ Provided 73 motel vouchers to 66 households.
 - ◆ The Hand in Hand Program provides case management, temporary housing and financial assistance to families. 10 households (or 35 adults and children) were placed in temporary or permanent housing.
 - ◆ Catholic Charities Beyond Shelter Program provided housing to 6 single men who were chronically homeless.
- St. Vincent de Paul emergency services provided 6 motel vouchers to 18 people who were homeless, and helped approximately 243 adults and children avoid eviction.
- Local shelters provided warm and safe shelter to 528 adults and 105 children, totaling 20,038 nights.

Shelter	Adults	Children	Nights
The Salvation Army	291	17	9,150
The Women's Community	82	88	7,383
Community Warming Center	155	N/A	3,505

Increased awareness of homeless issues.

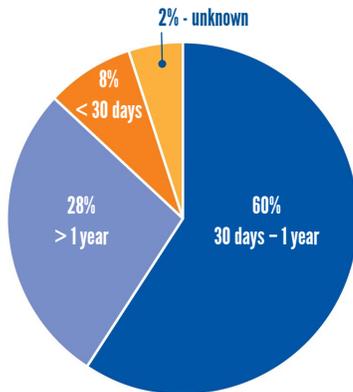
- 153 community members learned about homelessness from presentations and events, like the hunger and homelessness bus tour. Of those who completed the homeless quiz, 141 out of 153, or 92%, increased their knowledge of homelessness.
- Advocacy efforts included presentation to elected officials from across the state.

POINT IN TIME COUNT RESULTS



2017 HOMELESS SURVEY RESULTS

Length of Homelessness



Top 3 Reasons for Homelessness

- Substance Abuse/ Misuse
- Unable to Pay Mortgage/Rent
- Evicted/Kicked Out

VISION

Eradicate homelessness in Marathon County by collaboratively raising awareness, defining needs, and finding solutions for housing challenges.

MISSION

The mission of the Housing and Homelessness Coalition is to collaboratively raise community awareness to end homelessness by maximizing and strengthening existing resources, developing new, relevant solutions, and creating a seamless delivery of services to end homelessness in Marathon County.

GOALS

HHC and its collaborative partners believe Marathon County can eliminate homelessness and improve housing stability by working together to accomplish the following common goals:

- Create and sustain a collaborative network that prioritizes finding solutions to homelessness and housing challenges in Marathon County.
- Coordinate resources leading to stable housing outcomes.
- Identify and develop affordable opportunities in Marathon County.
- Connect individuals who are housing challenged to immediate, mid, and long-range housing resources.

ON THE HORIZON

In 2018, the Housing and Homeless Coalition will:

- Continue to identify barriers to affordable housing, available housing units, and work with partners to close affordable housing gaps.
- Continue education and conversation among providers to best coordinate program and use limited resources to address needs.
- Work with local governments and community to raise awareness about homelessness and address needs.

MEMBER ORGANIZATIONS

Ascension St. Clare's Hospital	Marathon County Health Department	The Open Door
Aspirus Wausau Hospital	Marathon County Sheriff's Dept	The Salvation Army
B.A. & Esther Greenheck Foundation	Marathon County Social Services	The Women's Community
Catholic Charities of Diocese La Crosse	Marathon County Veterans Service	United Way of Marathon County
Center for Veterans Issues	Medical College of WI	VA Tomah Health Care System
Community Care Connections	NAOMI	Wausau Area Apartment Association
Community Members	North Central Community Action Program	Wausau City Government
CW Solutions	North Central Health Care	Wausau Community Development Authority
Dudley Foundation	Randlin Family Adult Care Homes, Inc	WI Dept of Workforce Development
First United Methodist Church	St. Vincent de Paul	Wisconsin Judicare Inc.
Gazebo Outreach	The Bridget Street Mission	Wisconsin State Government
Grebe's Inc.	The Neighbors' Place	

*Coalition staff support provided by United Way of Marathon County thanks in part to funding from the B.A. & Esther Greenheck Foundation.