

United Way of Marathon County is working to advance the **education, financial stability and health** of our communities to ensure every child and person has a chance for success. We focus on the underlying cause of community problems and join together with community partners to find solutions and create lasting change.

We invite you to be part of the change by making an investment in United Way! When you select a program code below, United Way will direct your dollars accordingly.

**Thank you. Your investment is what it means to LIVE UNITED.**

**YOUR UNITED WAY SERVICES:**

**United Way's Coalition Work:** United Way brings people and organizations together who have passion, expertise and resources to get things done. When we take a lead role in establishing common goals and collective action we make real change happen and improve lives in our community.

**Marathon County Hunger Coalition – 1312** the vision is a day when no one is hungry and everyone in Marathon County has access to nutritious food.

**Marathon County Early Years Coalition – 1314** the vision is that every child is supported in their early years for a journey of lifelong success.

**Partnership for Youth – 1319** the vision is that Marathon County youth faced with risk factors are inspired and equipped to become positive contributing members of the community.

**Housing and Homelessness Coalition – 1315** the vision is to eradicate homelessness and to create and sustain affordable housing solutions for Marathon County.

**United Way's Special Projects:**

**Career Closet – 1316** a volunteer run project of Emerging Leaders, providing donated clothing to help people have suitable clothing for their job interviews.

**Rebecca's Closet – 1320** a volunteer run project of Women in Action, working exclusively with local agencies and schools to provide infant and children's items for their client families in need.

**Ready to Read - 1317** a project that distributes free books to children age 5 and under to help them develop and parents to understand the importance of reading to their young children. Over 10,000 books are distributed annually through program partners.

**United Way's Critical Connections:** United Way core services help strengthen community by connecting people to needed services and volunteer opportunities.

**United Way's 2-1-1 – 1311** United Way's 2-1-1 provides free, confidential community service information and referrals 24 hours/day, 7 days/week, an online searchable database, and publishes resource directories and guides.

**United Way RSVP – 1318** RSVP is a specialized volunteer group, where members who are 55+ receive personal volunteer placement, connections with each other and the community.

**United Way Volunteer Connection – 1313** Volunteer Connection's purpose is to connect volunteers and organizations with opportunities to serve. They lead projects including Bundles of Joy and Make a Difference Day and offer web site connections to volunteering 24/7.

## **2019 Funded Partner Programs:**

### **EDUCATION**

#### **Improve school readiness.**

##### **Good Start Grants - 1062** by Childcaring

Good Start Grants will provide financial assistance for eligible, Marathon County families to ensure they have access to quality child care.

##### **Group-Based Parent Education - 1071** by Children's Hospital of WI Community Services

Play and Learn facilitates parents and their young children to participate in group-based early learning activities that enhance a child's development and promotes school readiness. LEAP is an ongoing education and support group which focuses on early childhood parenting skills and includes self-esteem, child development, communication, stress management, nutrition and behavior management.

##### **In-Home Parent Education - 1074** by Children's Hospital of WI Community Services

The In-Home Parent Education Program is designed to teach parents the skills they need to provide effective parenting for their pre-school and school aged children, 0-18 years of age and to support parents in making healthy decisions for their children and themselves. The approach with each family is individualized to meet their own identified needs.

##### **Pyramid Model - 1072** by Children's Hospital of WI Community Services

This project facilitates parents and child care providers of early care and education services to ensure a foundation of early learning, necessary for kindergarten readiness and future school success. CHWCS will collaborate with Childcaring to support provider implementation used the Teaching Pyramid Model and support families thru individualized parent aid / home visitor services using the Nurturing Parent Curriculum and Pyramid Model.

##### **Start Right Home Visiting - 1078** by Children's Hospital of WI Community Service

Start Right is a partnership between the Marathon County Public Health Department and Children's. Through this partnership public health nurses provide outreach to all families with newborns in Marathon County. Families identified as at-risk are then referred to CHWCS and offered long term family education services in an effort to reduce the likelihood of child maltreatment and improve child well-being and school readiness.

#### **Improve youth academic performance and career readiness.**

##### **Community and School Based Mentoring - 1031** by Big Brothers Big Sisters

BBBS supports children and youth who are struggling emotionally, socially, behaviorally, and academically, through one-to-one high-powered mentoring.

##### **Formula for Impact - 1324** by Boys and Girls Club

The Formula for Impact program and its activities help Boys and Girls Club Members achieve academic success, good character, leadership, healthy lifestyles and succeed in school

##### **Reaching Out - 1042** by Girl Scouts

Reaching Out provides the foundation for girls to develop valuable life skills and healthy relationships by improving access to opportunities that encourage growth and development.

##### **Scouting At-Risk - 1203** by Boy Scouts

Scouting for at-risk youth is a comprehensive youth development program that engages youth by connecting them with adult mentors, teaching leadership and life skills, and fostering community service.

##### **Spencer Kids Group Youth Center - 1331** by Spencer Kids Group

Spencer Kids Group's Youth Center is a free, safe and supervised center for children to attend after school. We also offer SHIP, an after school homework program.

**Teen LEAP - 1075** by Children's Hospital of WI Community Services

Teen LEAP is an on-going parenting class which provides parents with tools to successfully set limits for their teens and to open lines of communication.

**Youth Education Program - 1151** by The Neighbor's Place

The mission of the Youth Education Program is to positively impact at-risk children with high-quality enrichment opportunities to encourage learning and development.

## **FINANCIAL STABILITY**

**Improve food security and increase safe & affordable housing.**

**Disaster Services - 1021** by American Red Cross

The American Red Cross Disaster Services program helps people prepare for, respond to, and recover from disasters in Marathon County.

**Emergency Food Assistance Fund (EFAF) - 1503** by North Central Community Action Program (Collaborative)

The Emergency Food Assistance Fund exists to eliminate hunger in our community. The goal is to improve food security for families in Marathon County.

**Emergency Housing Assistance Fund (EHAF) - 1501** by North Central Community Action Program (Collaborative)

EHAF intends to prevent and reduce homelessness through collaborative partnerships. The goal is to strengthen families through financial stability and help people become more self-sufficient.

**Food Pantry Program - 1091** by AIDS Resource Center of Wisconsin

The ARCW Food Pantry helps to meet the basic nutrition needs of HIV positive individuals and their families so they can maintain their health.

**Lunch Program - 1193** by The Salvation Army – Wausau Corps

Salvation Army's Lunch Program strives to reduce the impact of food insecurity in Marathon County by providing a warm, balanced meal daily to anyone needing food.

**Transitional Living Center - 1194** by The Salvation Army – Wausau Corps

Salvation Army's Transitional Living Center strives to reduce chronic homelessness in Marathon County through a transitional shelter program including intensive case management and education to address root cause.

**Transitional Living Program - 1281** by The Women's Community, Inc.

This program provides comprehensive support services to victims transitioning into safe housing and becoming emotionally and economically self-sufficient. All services are provided for free.

**Wausau Warming Center - 1602** by Catholic Charities

The Wausau Warming Center provides a safe place for homeless men and women in Marathon County to stay overnight during winter months.

**Increase skills to improve financial stability.**

**Project Step Up - 1603** by Catholic Charities

Project Step Up provides at least one year of case management and a family mentor to Marathon County families with children at or below 200% of the Federal Poverty Level. Participants develop life skills related to basic budgeting, money management, credit scores and credit repair, consumer skills, financial planning, setting goals and learning how to access community resources.

**St. Lawrence Community Services - 1601** by Catholic Charities

St. Lawrence Community Services provides financial literacy education, financial counseling, and housing counseling along with charitable financial assistance.

**Wausau Financial Wellness Conference - 1701** by Asset Builders

The conference is an annual direct education program that teaches financial literacy concepts to low and moderate income youth and adults.

**Wheels to Work - 1401** by Wisconsin Automotive & Truck Education Association

Provides assistance in acquiring or repairing a vehicle (financial literacy courses required) and assists clients in sustaining employment and gaining financial independence.

**HEALTH**

**Improve mental health.**

**Child and Family Counseling Program - 1076** by Children's Hospital of WI Community Services

To provide trauma-informed and evidence-based holistic care to address life challenges and improve a child's social and emotional wellbeing in the home, school and community.

**Childhood Trauma Counseling - 1223** by Peaceful Solutions Counseling, Inc.

The Childhood Trauma Counseling program provides mental health therapy to treat victims of childhood physical and sexual abuse and/or who have witnessed domestic violence.

**Community Corner Clubhouse - 1801** by Community Corner Clubhouse/North Central

Health Foundation, Inc.

Provide a safe, supportive environment to enrich the lives of mental health consumers in gaining independence and building self-confidence by providing meaningful opportunities for growth.

**Mental Health Counseling - 1226** by Peaceful Solutions Counseling, Inc.

The Mental Health Counseling Program provides individual, couples, and family therapy for children, teens and adults to treat a variety of mental health issues.

**Reduce alcohol and drug abuse.**

**Substance Abuse Treatment - 1224** by Peaceful Solutions Counseling, Inc.

The Substance Abuse Treatment Program provides individual counseling and a variety of therapy groups for those who are abusing or are addicted to alcohol and/or other drugs.

**The CHOICES Program - 1225** by Peaceful Solutions Counseling, Inc.

The CHOICES Program provides comprehensive education and therapy groups for adolescents who are diagnosed as substance abuse dependant or are at risk to abuse alcohol/drugs.

**Decrease relationship violence and sexual assault.**

**Domestic Abuse Victim Services - 1282** by The Women's Community, Inc.

This program provides comprehensive support services to individuals and families that are experiencing or have witnessed domestic abuse. All services are provided for free.

**Domestic Violence Intervention Project (DVIP) - 1341** by Wisconsin Judicare Inc.

Wisconsin Judicare attorneys hold outreach sessions at The Women's Community, where attorneys provide legal information, assistance, and extended case representation to victims of domestic violence.

**Sexual Assault Victim Services - 1283** by The Women's Community, Inc.

This program provides comprehensive support services to individuals and families that have been exposed to sexual abuse/violence. All services are provided for free.

**The Mentoring & Aftercare Program - 1222** by Peaceful Solutions Counseling, Inc.

The Mentoring Program is a specialized case management service for high-risk domestic violence offenders. The AfterCare Program is an on-going guided support group for those who successfully complete The SAFE Program.

**The S.A.F.E. Program (Stopping Abuse For Everyone) - 1221** by Peaceful Solutions Counseling, Inc.

The SAFE program is a comprehensive education/therapy group for adults who are abusive to their intimate partners.

**Marathon County Visitation Center - 1077** by Children's Hospital of WI Community Services

The Marathon County Visitation Center provides on-site visitation and exchanges for families who have experienced violence in which precautions are needed to reduce further harm.

**Improve seniors' ability to live independently.**

**Mobile Meals - 1141** by Wausau Area Mobile Meals

Mobile Meals delivers hot nutritional meals to individuals in the community who are homebound, recovering from illness, are disabled and/or elderly through dedicated volunteer drivers.

**Support for Seniors - 1051** by Faith in Action of Marathon County

Faith in Action provides supportive services to elderly residents of Marathon County. All services are provided by trained volunteers at no cost to the recipient.