

Who Should Attend:

- Anyone interested in volunteering to serve on a non-profit board.
- Any current board member looking to improve their skills.
- Non-profit staff members wanting to learn best practices in this area.

The Benefits to You:

- Increased knowledge and connections that will enhance your professional performance.
- Expanded awareness of how to effectively participate as a non-profit board member.
- Opportunity to positively impact the quality of life in our community.

Recommended by Past Participant:

This training is sure to help you understand what it takes to become a stronger board member and will definitely help make your board more successful.

Jeff Knusalla
Investment Advisor Representative

Kelly Fischer - Series Facilitator

Kelly Fischer brings together years of non-profit experience and business success to help participants understand the unique skills they can bring to the non-profit board table. Kelly has led non-profit organizations and also built a successful marketing, communications and graphic design firm. As the owner of KFischer Consulting, she provides leadership, governance, and development advice to help non-profits become more effective. Kelly has a Masters in Philanthropy and Development from St. Mary's University of Minnesota.



**United Way
of Marathon County**
UnitedWayMC.org



All sessions held at
United Way of Marathon County,
705 S. 24th Ave, Ste. 400B, Wausau

Light refreshments will be served

Registration:

- Registration is for the series of three classes.
- Registration fee is \$90.
- Complete the on-line registration at <https://www.secure.unitedwaymc.org/nonprofit2019>
- Space is limited to 30.
- United Way Emerging Leader members receive a \$25 discount. Members will receive the coupon code via email.

For more information contact:

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United Way of Marathon County
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(715) 298-5717
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NON-PROFIT BOARD TRAINING SERIES 2019



January 28

February 4

February 11

5:30 PM - 8:30 PM

**United Way
of Marathon County**



ROLES AND RESPONSIBILITIES

January 28, 2019
5:30 - 8:30 PM

Session 1 Objectives:

- Explore the responsibilities, requirements and duties of board members
- Examine the responsibilities and relationship between the board and staff
- Identify characteristics of highly functioning boards

Guest Presenters



Jeff Sargent
Executive Director
United Way of
Marathon Co.



Dean Dietrich
Attorney
Dietrich VanderWaal S.C.

STRATEGIC FOCUS AND FINANCES

February 4, 2019
5:30 - 8:30 PM

Session 2 Objectives:

- Gain an understanding of the strategic planning process as it relates to non-profits
- Learn how to establish goals and employ strategies to reach the organization's mission
- Review financial requirements of non-profits and the obligations of board members

Guest Presenters



Gary Bezucha
Experienced CEO
Health Care



Bob Stasney
Branch Manager
Nassco Inc.

EFFECTIVE PRACTICES

February 11, 2019
5:30 - 8:30 PM

Session 3 Objectives:

- Learn how to positively impact our community and be an effective board member
- Learn ways to strengthen and build a good board
- Explore the board's role in fundraising, creating a positive image and connecting to the community

Guest Presenters



Sheryl Hemp
President
Friends of Rib Mountain
State Park



Patrick Bradley
CEO
myFamilyCFO



Tami McCann
Partner
Wipfli LLP

This series is designed for adult learners with plenty of time for group discussion, questions and interaction with the guest presenters. Participants should be prepared to devote 1-2 hours per session preparing for the next session.

Participants will receive a Certificate of Completion, as well as a detailed manual with program information, PowerPoint presentations, pertinent articles and other support materials.